

NEW PRODUCTS

by Megan Silveira, assistant editor

Sealing Your Success

Seal the deal on achieving success at your operation with this month's new products.

Working in the livestock industry, producers are often faced with new challenges every day. From Mother Nature's many moods to stubborn cattle, there's never a dull moment as a U.S. cattle producer.

This month's new products offer solutions to help increase your odds of success by protecting your livestock.

Fit N Forget

Woolover Limited introduced Fit N Forget™ beef cattle covers at the beginning of March. The company is based out of New Zealand and offers wool calf covers to help minimize loss in late winter and early spring due to cold temperatures.

USDA figures suggest nearly 80,000 beef calves die each year from hypothermia. The company says they know the number of live calves at weaning is one of the main income generators for an operation, and Fit N Forget covers are designed to help increase this number.

The Fit N Forget is biodegradable and designed to fit an 85-pound (lb.) newborn beef calf, though it can fit smaller calves, too. The cover will "fall off" naturally after three to four weeks.

The wool material provides warmth and absorbency to wick

moisture away from the hide. It is breathable and comfortable for the calves while also ensuring the thermoneutral zone (the area on the animal where the heart and lungs are located) is kept at constant temperature both day and night.

Product trials were conducted when temperatures were -23 degrees Fahrenheit (F). Once a Fit N Forget cattle cover was fit to a newborn, the actual hide temperature of the calf increased by 32 degrees F in four minutes.

For more information visit www.woolover.co.nz.

Gallagher S6 Lithium

At the start of April, Gallagher introduced two new innovative fence energizers with lithium solar technology — the S6 and the S12.

"Gallagher's lithium battery technology, smart electronics and robust construction come together for superior fence output performance in the harshest of farm environments, while providing more run time and faster charging," says Sean O'Hare, vice president of sales and marketing.

The Gallagher S6 Lithium Energizer possesses a compact design with an internal iron phosphate battery. It comes with a new patented



mouth system, eliminating the need for a grounding leadset.

The energizer is easy to install and designed to protect gardens or pets without requiring much maintenance.

The Gallagher S12 Lithium Energizer is similar to the S6 in the fact that it's compact, portable and reliable. Designed with farmers in mind, the S12's lithium battery, smart electronics and robust construction are made to withstand the harshest of environments.

The product comes with built-in earthing and state-of-the-art solar technology. The portable electric fencing is portable and easy to install, making securing livestock and farm animals a simpler process. **AJ**