



Up Front

► by **John Crouch**, executive vice president

It's time for some fun in the sun

Summer is just around the corner, except for some parts of the Midwest where spring just forgot to come. Nevertheless, as warm weather approaches, so does a multitude of summer activities.

Something for everyone

After weddings in June, many people in the Angus family plan summer vacations around Angus events. This year will be no exception, as many families will focus on attending the National Junior Angus Show (NJAS) in Milwaukee, Wis., July 8-13.

This event has become the largest single-breed exhibition of beef cattle in the world and is much more than just a show. In addition to the more than 1,000 head of cattle to be entered by more than 500 exhibitors, there will be many events in which junior members can participate, even if they do not exhibit cattle.

Those who have never experienced the excitement and pageantry of opening ceremonies, the eloquent deliveries of these young people in public speaking competitions, and the sights and aromas of the American Angus Auxiliary's All-American Certified Angus Beef® (CAB®) Cook-Off, perhaps should journey to Milwaukee and observe. I can promise it will be an uplifting experience, and you will leave

with a warm feeling that the future of the Angus breed rests in good hands.

BIF to meet in Omaha

Another summer activity, unfortunately held the same week as NJAS, is the Beef Improvement Federation (BIF) Convention hosted by the University of Nebraska-Lincoln and the Nebraska Cattlemen. This year's event, to be held in Omaha July 10-13, adopted the theme "Focus on Efficiency." Appearing on the program will be noted authorities discussing how to improve efficiency in beef cattle operations. Topics include "Post Weaning Efficiency," "Measuring Cow-Calf Profitability," "Multi-Trait Prediction of Feed Conversion" and "Genetic Prediction of Efficiency in the Future."

This exciting event will include a Nebraska Steak Fry at the Strategic Air and Space Command Museum near Omaha and tours of Circle Five Feedyard in Henderson, Wagonhammer Ranch near Bartlett, and the U.S. Meat Animal Research Center (MARC)

at Clay Center. Jim Gosey and his crew have pulled out all the stops to make this an exciting and noteworthy event. If you've never attended this event, I encourage you to make an effort to go.

You may host

Many other Angus events from Maine to California offer cattle breeders a variety of educational events laced with games, judging contests and CAB barbecues. It has been noted that hosting a field day every five to six years offers a wonderful opportunity to spruce up the place and to display one's cattle and breeding program to a large group of people.

In addition, there's nothing like the excitement of preparing for and hosting an open house at your farm or ranch. For those who wish to do so for the first time, the American Angus Association has field day kits, planners, and a large assortment of literature and posters for your use. Also, be sure to coordinate the event with your regional manager, who can provide invaluable assistance in the planning process.

Candidates

Summer events are also a time for potential Board of Director candidates to finalize their intentions and formally announce their candidacies. Field days and other summer events provide excellent forums for the membership to become acquainted with candidates and ascertain their stances on issues important to the future advancement and direction of the Angus breed.

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AMERICAN ANGUS AUXILIARY

President—Nancy Jo Sullivan, Marietta, OH

REGIONAL MANAGERS—Refer to page 154.

CERTIFIED ANGUS BEEF LLC

President—Jim Riemann, Wooster, Ohio
For a CAB staff listing, refer to page 94.