

Next Generation

Juniors receive Bronze and Silver awards

The Bronze and Silver awards are the first two levels of the National Junior Angus Association (NJAA) Recognition Program that began in 1972. Junior Angus breeders must apply for the awards and meet point requirements in many areas of participation before receiving the honors.

Applicants are evaluated in the areas of junior Angus association activities, participation in showmanship and leadership competitions, using performance testing to improve their herds, and their progress in producing and merchandising Angus cattle.

James Fisher, director of junior activities for the American Angus Association in Saint Joseph, Mo., recently announced several recipients.

BRITTNIA CARLSON, Cherokee, Iowa, has qualified for the Silver Award. Carlson is the 18-year-old daughter of Mark and Janice Carlson. A freshman, she is majoring in animal science/preveterinary medicine at Iowa State University.

Carlson has served as the Iowa Angus queen and has been a voting delegate to the NJAA elections. She is a member of the Iowa Junior Angus Association and has been a member of the NJAA since 1993.

MICHAEL CARLSON, Cherokee, Iowa, has qualified for the NJAA Bronze Award. Carlson is the 11-year-old son of Mark and Janice Carlson and is a fifth grader at Cherokee Middle School.

He has shown his Angus in numerous shows at the local, state and national levels. He also has competed in the poster contest

at the National Junior Angus Show (NJAS). He is a member of the Iowa Junior Angus Association and has been a member of the NJAA since 1998.

ROCKY DONATI, Oroville, Calif., has qualified for the Bronze and Silver awards. The 21-year-old son of Tom and Sally Donati is a junior, majoring in agricultural business, at California Polytechnic University-San Luis Obispo.

He has shown his Angus in numerous shows at the state, regional and national levels and has represented California as a voting delegate to the NJAA annual meeting. He has attended several state and national LEAD (Leaders Engaged in Angus Development) conferences. In addition, he has served as president of the California Junior Angus Association and has been a member of the NJAA since 1991.

SPENCER HODGES, Hamptonville, N.C., has qualified for the NJAA Bronze Award. An eighth grader at West Yadkin Elementary School, he is the 13-year-old son of Gordon and Melissa Hodges.

He has shown his Angus in numerous shows at the local, state and regional levels. He has cattle enrolled in the Angus Herd Improvement Records (AHIR) program. He is a member of the North Carolina Junior Angus Association and has been a member of the NJAA since 1998.

MELISSA JOHNSTON, Houston, Minn., has qualified for the Silver Award. Johnston is the 20-year-old daughter of Dave and Tammy Johnston. She is a junior, majoring in animal science, at the University of Wisconsin-Madison.

She has shown her Angus at the state and national levels and has served as a voting delegate to NJAA elections. She is a member of the Minnesota Junior Angus Association and has been a member of the NJAA since 1989.

REBECCA SCHARPE, Arlington, Minn., has qualified for the Bronze and Silver awards. Scharpe is the 17-year-old daughter of James and Myrna Scharpe. She is a senior at Sibley East High School.

She has shown her Angus in numerous shows at the state, regional and national levels. She has served as the Minnesota Angus queen and has represented Minnesota as a voting delegate at the NJAA annual meeting. She has been vice president of the Minnesota Junior Angus Association and has been an NJAA member since 1994.

CHELSEY WARFIELD, Andersonville, Tenn., has qualified for the Silver Award. She is the 14-year-old daughter of Phil and Darla Warfield and is an eighth grader at Norris Middle School.

She has shown her Angus at numerous shows at the local, state, regional and national levels and has participated in public speaking, photography, poster and graphic design contests at the NJAS. She is a member of the Tennessee Junior Angus Association, has served as vice president of the East Tennessee Junior Angus Association and has been a member of the NJAA since 1996.

NICOLE WOLKENHAUER, Fessenden, N.D., has qualified for the NJAA Bronze and Silver awards. She is the 20-year-old daughter of Kent and Carol Wolkenhauer. She is studying radiological technology at North Dakota State College of Science.

She has shown her Angus in numerous shows at the state, regional and national levels and has represented North Dakota at the National Junior Angus Showmanship Contest. She has several animals enrolled in the AHIR program. In addition, Wolkenhauer has been vice president of the North Dakota Junior Angus Association and has been a member of the NJAA since 1993.

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Junior beef leaders gather for YBIC

Speakers from various segments of the beef industry addressed more than 170 junior beef leaders from 28 states during the 2000 Youth Beef Industry Congress (YBIC) March 16-19 in Saint Louis, Mo. Purina Mills sponsored and hosted the event, "Gateway to the Future — Creating Unity, Creating Demand." The U.S. Beef Breeds Council also supported the event.

During the three-day congress, leaders from various state junior beef association and national junior breed association boards interacted with each other and beef industry leaders to determine their future role in the beef industry.

"I enjoyed attending YBIC and having the opportunity to learn more not only about the beef industry, but about the other breeds and what their junior boards are achieving," says Sonya Smith, Lebanon, Tenn., a director of the National Junior Angus Association (NJAA). "It is exciting to think about the future of the beef industry!"

Chuck Schroeder, chief executive officer, National Cattlemen's Beef Association (NCBA), addressed the group twice. First, he updated them on where the beef industry stands. He addressed them again to discuss where the industry will be in the future.

Mike Kasten, a commercial cow-calf producer from Millersville, Mo., and Glen Dolezal, technical services manager for Excel Corp., Wichita, Kan., spoke about future industry specifications from the commercial cow-calf producer and packer perspectives.

Other speakers included Stewart Kennedy, a motivational speaker who addressed developing leadership skills; and Margie Joy, assistant director of issues communications for NCBA, who presented a media-training workshop.

Susan Waters, director of public relations and communications for the American

Angus Association, wrapped up the meeting by leading an interactive discussion with the youth on how to get where the beef industry needs to be in the next 10-20 years.

"Breed better cattle, focus on the consumer, toot your horn by promoting and educating others, and get involved in your associations and industry groups," Waters told the group.

"The message to communicate between the producers, processors and consumers to better the beef market was very important. I believe every activity we participated in is important in achieving this goal," says Cody Halfmann, Miles, Texas, a director of the Junior Red Angus Association.

In addition to listening to the speakers, the group was challenged to gather information during the event. The participants gave a brief presentation to answer the question of how to create unity in the beef industry in order to stimulate demand for beef as a desired protein source for the next century.

"After attending YBIC, I'm confident the future of the beef industry is in capable hands. Watching the nearly 200 young leaders, representing different breeds and state cattlemen's organizations, focus on ways to build demand for our industry is exciting," says Todd Johnson, executive secretary of the Kansas Livestock Association's purebred division. "I was impressed with how the group set aside breed and state differences to focus on the true challenges our industry is facing."

The YBIC was organized to bring concerned youth working in the interest of the beef industry together. YBIC provides these youth with knowledge and understanding of all segments of the industry, and it allows them to learn how the segments are related.

Angus juniors eligible for \$15,000 in Auxiliary scholarships

The American Angus Auxiliary is offering \$15,000 in scholarships to Angus juniors who will graduate from high school in 2000, according to American Angus Auxiliary Scholarship Chairperson Jane Ebert, Lexington, N.C.

Ten scholarships will be awarded to five young men and five young women who are currently high-school seniors. Amounts of the scholarships within each division are first, \$1,800; second, \$1,600; third, \$1,500; fourth, \$1,400; and fifth, \$1,200. The awards will be presented at the National Junior Angus Show (NJAS) in Des Moines, Iowa, this summer.

All applications must be postmarked by May 25. Applications are available through state auxiliary chairpersons. For more information or to request a scholarship application, contact Jane Ebert at eberlee@lexcominc.net, or call her at (336) 731-4974.

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Picture Yourself a Winner

Young Angus members with an interest in photography are invited to enter the 2000 photo contest co-sponsored by the National Junior Angus Association (NJAA) and the *Angus Journal*.

We are looking for photos of Angus cattle and/or breeders, farms, ranches, shows, sales or unusual scenes.

Photos will be judged on creativity and composition.

Winners will be selected by judges in three age divisions—9-13, 14-17 and 18-21 years.

PRIZES FOR 1ST, 2ND & 3RD PLACES!

All photographs will be displayed at the 2000 National Junior Angus Show in **Des Moines**.

The winners will be printed in the *Angus Journal's* special youth issue in September.

2000 JUNIOR ANGUS PHOTO CONTEST

NAME _____

ADDRESS _____

CITY _____ STATE _____

ZIP _____ TELEPHONE NO. () _____

AGE DIVISION: 9-13 _____ 14-17 _____ 18-21 _____

PHOTO CATEGORY: ANIMALS _____ LANDSCAPES _____ PEOPLE _____

PHOTO TITLE _____

As we welcome change into the new millennium, NJAA members can also welcome change in the photography contest. This year the contest rules have been amended to recognize three photo categories—animals, landscapes and people. Additionally, photos must carry an Angus theme.

Previously, the only restriction within a particular age group was the age qualification. Now each contestant must declare in which of the three photo categories their entries should be entered. Each contestant may enter up to three photos, but only one photo per category.

NJAA/*Angus Journal* Photography Contest Rules

1. Contestants must be members of the NJAA.
 2. All work must be that of the entrant.
 3. Photos are to be 8x10-in. color or black-and-white prints mounted on 11x14-in. black poster board. Mount completed entry form on the back side, upper left-hand corner of the poster board.
 4. Photos must have been taken by the contestant during the past year. Photos cannot be altered or image-enhanced in any way. Contestants are encouraged to use 35-mm cameras with Kodak print film and paper.
 5. Photos cannot have been presented for competition at a previous National Junior Angus Show.
 6. There will be three age categories: ages 9 to 13; ages 14 to 17; and ages 18 to 21 (as of Jan. 1 of the current contest year).
 7. There will be three subject categories:
 - Animals**—photographs that highlight animals on the farm;
 - Landscapes**—photographs that focus on scenery around the farm; and
 - People**—photographs that show a junior and/or family, friends, fellow junior members, etc.
- Each entry may apply to no more than one subject category. The contestant should declare in what subject category their photos are to be judged, as the photograph is representative of the contestant's interpretation of the work. Judges, however, reserve the right to move an entry to a more suitable category. Should the contestant already have a photograph in the more suitable subject category, judges are empowered to disqualify a photograph from competition.
8. All photographs should have a central Angus theme.
 9. A maximum of three entries per contestant is allowed.
 10. Entry deadline is **June 25, 2000**.
 11. Additional entry forms are available from the Junior Activities Department.

