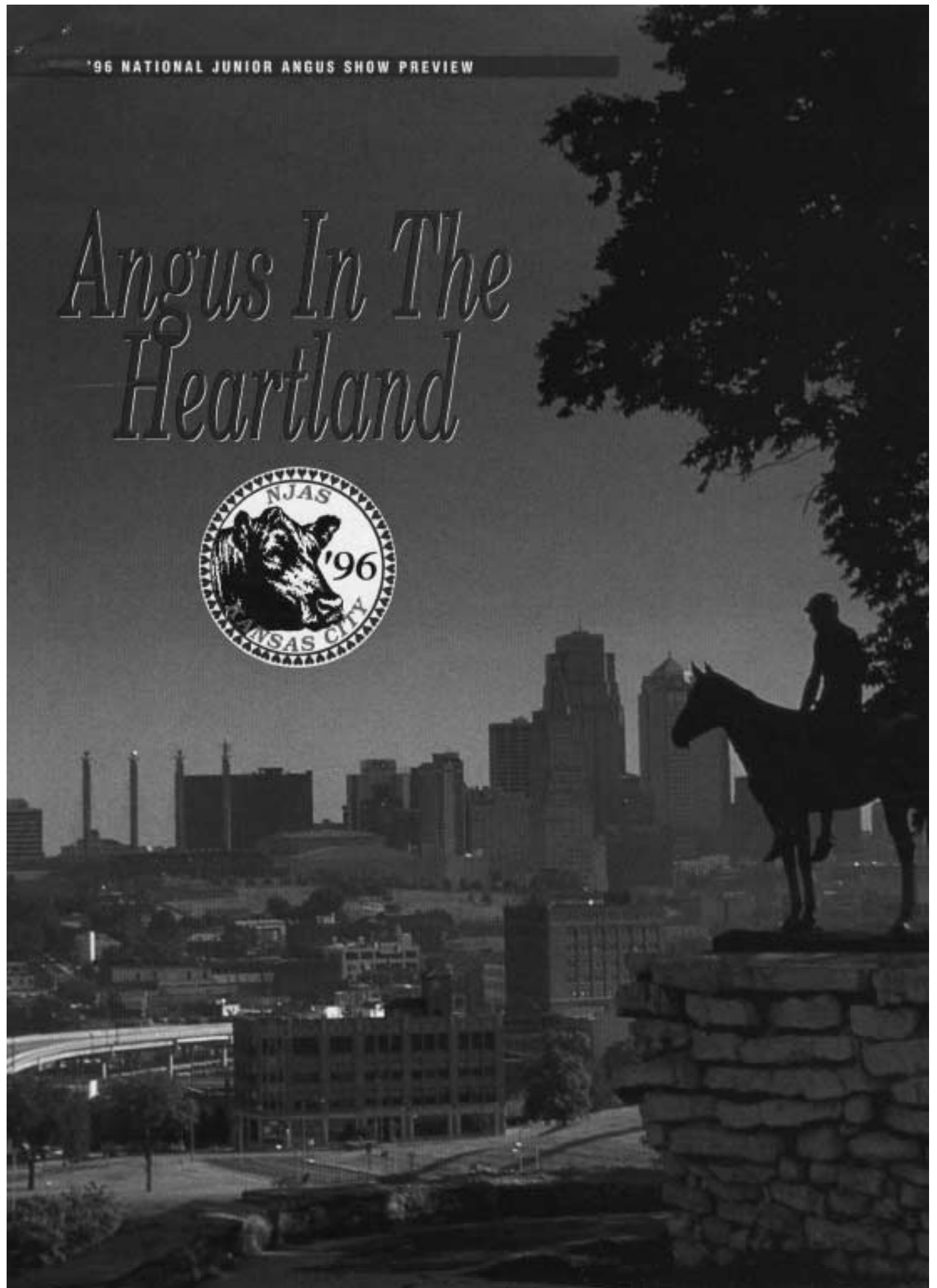


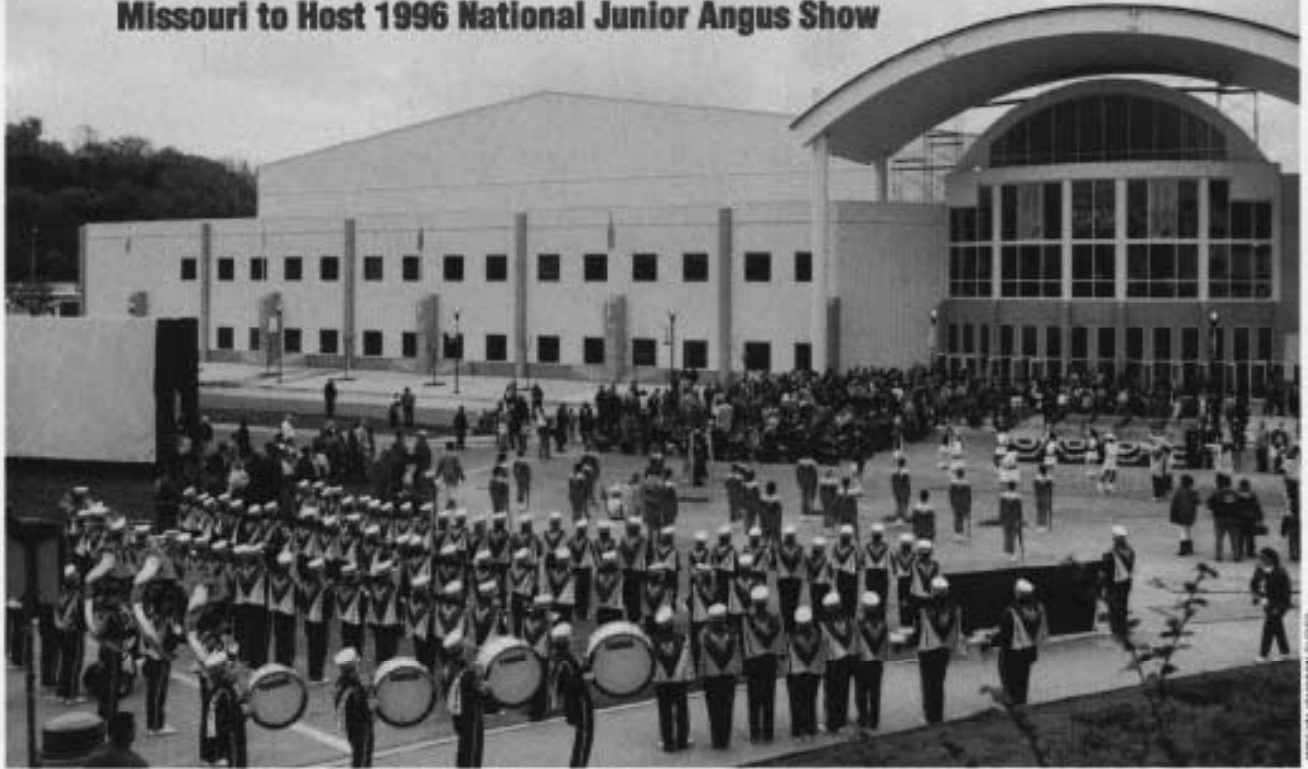
'96 NATIONAL JUNIOR ANGUS SHOW PREVIEW

Angus In The Heartland



KANSAS CITY *Here We Come!*

Missouri to Host 1996 National Junior Angus Show



The American Royal complex, site of the 1996 National Junior Angus Show.

A record-breaking number of entries and exhibitors are anticipated at this year's National Junior Angus Show scheduled for July 16-20 in Kansas City, Mo. The 28th annual event, which has grown into the world's largest single-breed beef cattle show, will be held at the American Royal complex.

Exhibitors from 40 states and Canada are expected to exhibit more than 900 head of cattle at the five-day event, estimates James Fisher, director of junior activities for the American Angus Association.

"Angus In The Heartland" is the theme the Missouri Junior Angus Association selected for this year's show. From the opening ceremonies, which will feature a live

performance by country music

entertainer Chely Wright, to the grand finale awards ceremony, which will be broadcast on Orion Samuelson's agricultural television show, *U.S. Farm Report*, it will be an event for the entire family to remember.



J. C. Nichols Fountain

Have a Royal Time in K.C.

Travelers to this entertaining metropolis in America's heartland will discover a jazzy city brimming with hospitality, surprises and forged by a rich historical past.

Kansas City played a major role in American history as a gateway for pioneers heading West along the Oregon, California and Santa Fe Trails. Its stockyards and packing industry became a major center for cattle marketing and is still affectionately called "Cowntown."

Kansas City is perhaps most famous for its barbecue—more than 60 restaurants specialize and vie for bragging rights to "the best BBQ in town."



One of the nations top general art museums, featuring art from a variety of periods and cultures.

Hours: Tuesday-Thursday 10a.m. to 4 p.m.; Friday 10 a.m. to 5 p.m.; Saturday 10 a.m. to 5 p.m.; Sunday 1 to 5 p.m.
Admission: adult \$4; children 6-18 \$1.

Kansas City Board of Trade

4800 Main St., 3rd floor
(816)753-7500

Observation deck is open Monday-Friday only, 8:15 a.m. to 3:30p.m. Free admission.

National Agricultural Center & Hall of Fame

I-70 & Bonner Springs, Kan. exit
West of Kansas City
(913)721-1075

Educational adventure and historic experience surrounding rural America, late 1800s to mid-1900s. Includes National Farmers Memorial and Museum of Farming.

Hours: Monday-Saturday 9 a.m. to 5 p.m.; Sunday 1 to 5 p.m.

NCAA Visitors Center

6201 College Blvd.
Overland Park, KS
(913)339-0000

Photographic, video and memorabilia salute to intercollegiate athletics.

Hours: Monday-Saturday, 10 a.m. to 5 p.m.; Sunday, noon to 4 p.m. Admission \$2 adults; students \$1

Westport

Broadway & Westport Roads

Renovated historic district containing some of Kansas City's oldest buildings, numerous specialty shops, art galleries, dining and night-life establishments.

Pioneer Park honors and traces Westports role in the founding of Kansas City and the opening of the West through outfitting pioneer trails,

American Royal Museum

1701 American Royal Court
(816)221-9800

Part of the recent \$34 million expansion at the American Royal Livestock Show complex includes a center that provides the opportunity to learn more about the American Royal and the role of agribusiness in the Kansas City area. Museum features interactive displays and hands-on exhibits, a 20-minute film and gift shop.

Hours: Tuesday-Saturday 10 a.m. to 4 p.m.; Sunday by appointment only.
Admission: adult \$3; children \$2.

The City Market

5th Street between Wyandotte & Grand Streets
(816)842-1271

Redeveloped historic area of Kansas City. Visit the largest farmer's market in the Midwest, gift shops, restaurants, art galleries and the Arabia Steamboat Museum.

Open seven days a week.

Arabia Steamboat Museum

4th & Grand in the River Market
(816)471-4030

More than 200 tons of recovered "treasure" from the Missouri River sunken 1856 steamboat "Arabia" are displayed, including an international cargo of china, jewelry, hardware, cookware and food. Full-scale replica of the 71-foot boat deck features a 28-foot working paddle wheel.

Hours: Monday-Saturday 10 a.m. to 6 p.m.
Sunday noon to 5 p.m. Admission: adults \$5.50; seniors \$5; children 4-12 \$3.75.

Country Club Plaza

47th Street to Ward Parkway;
J.C. Nichols Parkway to Jefferson St

Kansas City's premier retail, restaurant and entertainment center. The Plaza offers more than 180 shops and restaurants nestled within old world architecture, captivating fountains and expressive works of art.

Nelson-Atkins Museum of Art

4525 Oak St.
(816) 751-1278

KANSAS CITY HOTEL INFORMATION				
<p>Headquarters Hotel Adam's Mark Hotel 9103 East 39th Street Kansas City, MO 64133 (816)737-0200 Rate: \$65 flat <i>Located 9 miles from American Royal complex. Take Blue Ridge cut-off/Truman Sports complex exit off Interstate 70.</i></p>	<p>Overflow Hotels Drury Inn 3830 Blue Ridge Cut-off (816)923-3000</p> <p>Holiday Inn-Sports Complex 4017 Blue Ridge Cut-off (816)353-5300</p>	<p>Shoney's Inn 4048 S. Lynn Court Drive Independence MO (816)254-0100</p>	<p>Residence Inn 2975 Main Street (816)561-3000</p>	<p>Best Western Rainbow Village 501 Southwest Blvd. (913)677-3060</p>

She Sings From the Heart

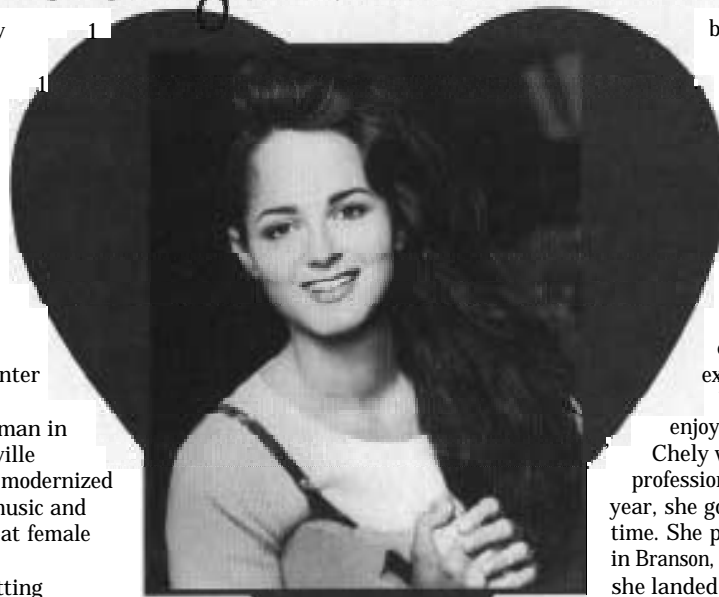
Country music star Chely Wright will return to the Heartland to perform in concert for junior members of the American Angus Association and their families during the National Junior Angus Show in Kansas City. Following opening ceremonies Tuesday evening, July 16, this rising star who is originally from Wellsville, Kan., will take center stage.

Chely's debut album, "Woman in the Moon," on Polydor Nashville showcases Chely's uniquely modernized style of traditional country music and signals the resurgence of great female country singers.

"Country listeners are getting younger and younger," she says. 'They don't know this is a jacked-up '90s version of Connie Smith and Loretta Lynn. They're gonna think, Wow! This is so fresh! I haven't heard this before.' I grew up on this kind of stuff. It's real retro; people are going to appreciate it."

Chely's goal of country stardom has never wavered. "I've never had a memory in my life that didn't include this dream. Not one time did my parents ever say, 'No, that's not a good idea.' I said, 'I'm gonna be a country music star,' and they said, 'We know it!' They did everything they could to help me. My career was a family project."

Her parents, who now own and operate Flint Hill Opry, the longest-running music show in the state of Kansas, introduced Chely to music that was written and recorded well before she was born. Along with Connie Smith and Loretta Lynn, she developed a love for great traditionalists including Wanda Jackson, Buck Owens, Bill Anderson and Porter Wagoner. In addition to shaping her musical influences, Chely's dad also



Chely Wright

became her bus driver when she formed her own band, Country Line. Music was an everyday fact of life in the Wright Family.

"My family reunions always consisted of a poker game in one room and music in the other," she says. 'Everybody played an instrument. Everyone sings. But none of 'em are crazy enough to do it for a living except me.'

When others her age were enjoying their high school years, Chely was already performing professionally, and following her junior year, she got her first taste of the big time. She performed at the Ozark Jubilee in Branson, Mo., and the next summer, she landed an entertainer's spot at

Opryland USA in Nashville, where she worked for the next five seasons.

The experience of working with people she idolized has given Chely a richer understanding of what it takes to sustain a career. "I learned there are people who do it for the right reasons. Back then, when they got into it, they didn't do it for money. They would have paid to play, they loved it so much! It doesn't matter what kind of venue you play. If you're playing an old schoolhouse in the backwoods of Kentucky, the people still deserve the same show you would give if you were playing Kemper Arena in Kansas City."

Drawing on the traditions of country music's past, Chely's present is filled with new experiences. She's ready to tackle the future. "I want to sell a few records, to play to large audiences. I've been onstage all of my life. My ultimate goal is to be a member of the Grand Ole Opry. You've gotta give me a couple of years for that."

Three Judges to Evaluate Cattle

Judges for the 1996 National Junior Angus Show include Dean Janssen, Bartonville, Ill., who will evaluate owned heifers; Brian McCulloh, Viroqua, Wis., who will judge the bred-and-owned heifers, bred-and-owned bulls and cow-calf pairs; and Randy Daniel, Colbert, Ga., who will select the champions in the steer competition.

Top Showman

Finals of the 30th National Junior Angus Showmanship Contest will be held during the week. Approximately 70 contestants will compete for the coveted title of "Top Showman." Judges for the showmanship contest are Dean Schrock, Platte City, Mo.; Glenda Schroeder, Clarence, Iowa; and Brad McCurry, Mt. Hope, Kan.

NJAA Leadership

The annual meeting of the National Junior Angus Association (NJAA) will be conducted during the show with the election of six new directors to the NJAA board.

Something for Everyone

The show offers more than just cattle exhibition for NJAA members and their families. A public speaking contest, which this year includes both prepared and extemporaneous divisions, and team sales competitions will take place, as well as the Certified Angus Beef TM Cook-Off, photography and poster contest displays.

Exhibitors must be a member of the American Angus Association, and be nine years old by Jan. 1, 1996, and not yet be 21 years of age by that date.

Enter Today!

Animals must be registered under ownership of the junior member by May 15, 1996, and entries must be postmarked by June 1, 1996.

For entries or more information on the National Junior Angus Show, contact: American Angus Association, Junior Activities, 3201 Frederick Blvd., St. Joseph, MO 64506; or call (816) 233-3101.

Schedule of Events

1996 NATIONAL JUNIOR ANGUS SHOW ♥ KANSAS CITY, MO ♥ JULY 14-20

SUNDAY, JULY 14

Cattle may begin arriving, but will be restricted to tie outs

12:30 p.m. Showmanship Orientation and Photo Session — Wagstaff Theater

2:00 p.m. Team Sales Competition -Hale Arena

4:00 p.m. Public Speaking Contest — Governors and Ambassadors Rooms

MONDAY, JULY 15

8:00 a.m. Facilities Available For Stalling

10:00 a.m. Begin Check-in

6:00 p.m. Texas Bar-B-Que -American Royal Complex

TUESDAY, JULY 16

9:00 a.m. Continue Check-in and Stalling
DEADLINE: Noon

12:30 p.m. Exhibitor Meeting — Wagstaff Theater

1:00-2:30 p.m. Carcass Value Symposium & Junior Value Discovery Program Awards Presentation — Wagstaff Theater

2:30 p.m. Cook-Off-Ambassador's and Governor's Rooms

5:30 p.m. Team Sales Competition Sign-Up-Show Office

6:30 p.m. Opening Ceremonies — Hale Arena
Concert Featuring Chely Wright

FRIDAY, JULY 19

8:00 a.m. Resume Show — Hale Arena
Owned Heifers (Calf Champion, Intermediate Champion and Late Junior Champion)

11:00 a.m. Presentation of Advisor of the Year Award

Noon Presentation of Honorary Angus Foundation Award

1:30 p.m. Showmanship Preliminaries

3:30 p.m. NJAA Board Elections — Wagstaff Theater

6:30-8:00 p.m. NJAA Awards Function — American Royal Complex
Presentation of the Following Awards
Team Sales Contest
Poster Contest
Photography Contest
Public Speaking Contest
Cook-Off Contest
Scrapbook Contest
Gold Awards
Carcass Results
Auxiliary & CAB/NJAA Scholarships
Top 10 Computer Cow-Calf
Introduction of New NJAA Officers and Directors

9:00 p.m. -midnight Junior Social/Dance-Adam's Mark Hotel

9:00 p.m. -midnight Adult Social-Adam's Mark Hotel

WEDNESDAY, JULY 17

8:00 a.m. Begin Show-Hale Arena
Steers
Parade Carcass Steers following show

9:00 a.m. Poster Contest Deadline
Scrapbook Contest Deadline
(Posters and Scrapbooks turned in to show office)

10:00 a.m. Judge Scrapbooks and Posters
Continue Show — Hale Arena
Cow-Calf Pairs
Bred-and-Owned Bulls

Noon Open Silent Auction

2:00 p.m. Extemporaneous Public Speaking Preparation — Executive Board Room
Extemporaneous Public Speaking Contest — Ambassadors Room

3:00-5:00 p.m. Angus Herd Management System (AHMS) Seminar -Governors Room

3:30 p.m. Advisor Meeting — Wagstaff Theater

6:45 p.m. NJAA Candidate/Delegate Dinner and Interviews — Adam's Mark Hotel

SATURDAY, JULY 20

8:30 a.m. Showmanship Finals and Awards Presentation

9:30 a.m. Resume Show — Hale Arena
Remainder of Owned Heifers (Early Junior Champion, Senior Champion and Grand Champion)
State Groups
Announce Best State Herdsmanship, Premier Breeder, and Sweepstake Winners (prior to selection of Grand Champion)
Auxiliary Silver Pitcher Presentation

10:00 a.m. Close Silent Auction

THURSDAY, JULY 18

8:00 a.m. Resume Show — Hale Arena
Bred-and-Owned Heifers

9:00 a.m. AHMS Individual Workshop & Question Session — Governors Room



Cook-Off Contest Offers New Divisions

Restructured age divisions and an overall winner in each division will mark innovations in the 13th All-American Certified Angus Beef™ Cook-off this year.

The event, held during the National Junior Angus Show, will begin at 2 p.m. Tuesday, July 16 at the American Royal complex in Kansas City.

Because of increased participation in the event, the ages of team members will be divided as follows: 9-13, 14-17, 18-21 and over 21 (adult

division). A Total Presentation Award will be presented to the winner in each division, as well as a recipe and showmanship category winner.

The Certified Angus Beef Program will supply the cut of the contestant's choice. Each team, made up of two to four members, will prepare their



recipe and follow a theme as they give a five-minute presentation to a panel of three judges.

Each state may enter one team in each division. Entries are due June 1. Typed recipes, including directions for preparation, names, complete mailing addresses and ages of team members should be sent to Anne Patton Gorham, 3003 Hawthorne Blvd., St. Louis, MO 63104. Please call her at (314) 664-2252 for additional information.

NJAA Seeks Donations For Silent Auction

The Angus Foundation Silent Auction, a hit at the last two National Junior Angus Shows, is back by popular demand.

The auction is a fund raiser for the Angus

Foundation, which supports educational programs and activities for National Junior Angus Association (NJAA) members. More than \$6,000 was raised at the 1995 silent auction in Louisville, Ky. Donated were such items as Angus embryos, food baskets, Angus merchandise and collectibles.

The NJAA Board is again asking that each state donate at least two items for the 1996 silent auction in Kansas City. The state whose items raise the most money for the Angus Foundation will be awarded a \$100 prize. State associations which will not have representation at the National Show may send their items to the American Angus Association by July 1.

For more information, contact the Association's Junior Activities Department at (816) 233-3101



Tour American Angus Headquarters During Your Visit to K.C.

Tours of the American Angus Association office in St. Joseph, Mo., are available to Angus exhibitors and their families during the National Junior Angus Show in Kansas City. St. Joseph is only a short, one-hour drive north of the American Royal complex.

Angus members are welcome to drop by any time during office hours (Monday-Friday, 8 a.m. to 4:30 p.m.) prior to or during the show. A typical guided tour of the Association departments and Angus Journal lasts approximately 1 hour, so please arrive by 3:30 p.m., if possible.

For more information, contact the American Angus Association Junior Activities Department at (816) 233-3101.