

NEW PRODUCTS

by Megan Silveira, assistant editor

Mastering Your Operation

This month's new products help producers work more efficiently.

A cattle operation is only as good as its equipment and its herd. This month's new products help producers increase efficiency around the farm or ranch with new special edition vehicles and feed with a fly-control additive.

Signature Edition Gator Utility Vehicles

Early January, John Deere introduced the XUV835R Signature Edition Gator™ Utility Vehicle and the XUV865R Signature Edition Gator Utility Vehicle.



Both vehicles offer familiar features such as a climate-controlled cab, easier shifting capabilities with an integrated parking brake, informative instrument cluster, four-wheel drive and a differential lock.

“At John Deere, ‘Signature Edition’ means top of the line with the best features and upgrades,” says Maureen McCormack, go-to-market manager for Gator utility vehicles. “That’s exactly what you’ll get with Signature Edition Gator utility vehicles — leather seats, touch-screen infotainment system, high-end audio, rear-facing cameras — it’s

the best of the best in UVs.”

From the Bumper Pro Brush Guard designed to protect the front of the vehicle or help push gates to the front roof-mounted LED driving lights, these vehicles are the cattle producer’s friend. They are designed to ease work around an operation.

Signature Edition Gator utility vehicles will arrive at John Deere dealerships beginning in April 2022.

For more information or to place an order, contact your local John Deere dealer or visit www.johndeere.com.

Sure Champ Extreme and ClariFly

At the beginning of March, BioZyme Inc. announced it has started to formulate Sure Champ® Extreme with ClariFly®. The addition helps combat stressors that come with the end of winter: elevated temperatures and flies.

“Flies are a huge problem in the summer months, and their annoyance to show livestock can change behaviors, add stress or health challenges and reduce performance,” says Chris Cassady, BioZyme technical sales field manager. “If you want to be competitive, proper fly control is

paramount in keeping your stock show healthy, stress-free and on feed.”

The product is a daily supplement for show cattle and hogs that can be top-dressed or mixed into the ration to promote appetite and digestive health. The addition to Sure Champ Extreme is designed to help support animals during elevated temperatures and control the four most common flies (horn, face, stable and house flies) in their larval stage.

The new formula is sold in 40-pound bags and is available for purchase as of March 21.

To be most effective, it is recommended the product is fed before flies start hatching. It can be fed all summer long with no withdrawal time on market animals.

To learn more about Sure Champ Extreme with ClariFly or to find a dealer near you, visit www.surechamp.com. 