

NEW PRODUCTS

by Megan Silveira, assistant editor

Fresh Products

This month's new products offer fresh opportunities for producers to improve efficiency.

The best cattlemen don't have to be a fresh face to find success. They do, however, have to be open to new ideas. These fresh products help cattlemen everywhere to improve the efficiency of both their work and their herd.

Cycle Guard® 500

CycleGuard® 500 received FDA approval for combination use with drug feed additive products in the manufacture of Type B and C medicated feeds in February. CycleGuard is a melengestrol acetate feed additive used for increased rate of weight gain, improved feed efficiency and suppression of estrus in heifers.

This additive is available as a Type A liquid medicated article from Huvepharma® and must be mixed with other feeds. It also promotes carcass leanness and helps to control coccidiosis.

"Huvepharma is focused on offering quality product choices and technical expertise to livestock producers and feeders to aid the industry in enhancing production and efficiency," says J. Free, director of U.S. cattle business. "CycleGuard 500 used with these combination approvals provides one more tool available toward that effort."

For more information visit www.huvepharma.us.

Minuteman Post Driver

In February, Rhino Tool released the Minuteman® Post Driver to provide farm and ranch owners with an efficient way to install or repair fence. This new product can replace handheld post-pounders.

"Keeping animals and crops safe is important, and installing or repairing fence posts can be a laborious task," says Ashley Haffner, marketing manager for Rhino Tool. "We have just released the Minuteman to provide farm and ranch owners a high-quality post-driver that fits their fencing needs."

The post-driver allows for installation without digging, is portable and makes fence installation or repair a one-man job. With a fixed-handle design, the Minuteman Post Driver can drive T-posts and fence posts up to 2 inches in diameter.

Rhino Tool has been manufacturing post-drivers for professional installers for more than 40 years. For more information visit <https://minutemanpostdrivers.com>.

Increxxa

Elanco Animal Health Inc. announced the launch of Increxxa™ in the United States at the end of February. This product is used for the treatment of bovine respiratory disease (BRD).

"BRD contributes to 40-50% of all cattle mortality," says José Simas, executive vice president of U.S. farm animal business at Elanco. "We recognize what a challenge it can be for the cattle industry and are excited to offer Increxxa to veterinarians and producers, giving them yet another solution to help combat this respiratory disease in cattle,"

Tulathromycin, an active ingredient in Increxxa, helps decrease the negative effects of BRD, such as morbidity and mortality when used metaphylactically. The product targets the site of infection in the lungs for a fast-acting performance combined with a long half-life, giving livestock more time to bolster an effective defense against BRD.

The launching of Increxxa offers a new option for producers to complement the company's current BRD solutions. For more information visit www.elancolivestock.com. 