

YOUR VIEW

by Maddie Fugate, Angus Ambassador



Lovingly passionate

We have all heard the age-old saying, “If you love what you do, you will never work a day in your life.”

While loving your job certainly does make work more rewarding, it does not take away from the fact that it is still work.

Since I love cattle, it is easy to apply this to ranching. While I love raising cattle, it is still extremely hard work.

Yet, it is not my love that drives me to continue through the late nights and early mornings, but rather passion. It is passion to overcome the challenges, to find new ways or refine the old. It is passion to raise better livestock, to continue the legacy, to leave a mark. It is a passion for Angus cattle that got me to where I

am today, and that same passion will carry me to wherever I go tomorrow.

Passion to profession

When we talk about cultivating our craft, think like Gabrielle Bernstein: “Allow your passion to become your purpose, and one day it will become your profession.”

The cattle industry is now more efficient, sustainable and effective than we have ever been; and it has all been a result of following each of our passions, generation after generation. Raising cattle is not for the faint of heart. There are mountains, and

there are valleys — there are tough times, and there are triumphs.

Over the years we have proved again and again that we as agriculturists are tough. No matter how many times we get knocked down, we will pick ourselves back up again. It is because what we do day in and day out is our passion. It is our purpose, and somewhere along the way, that passion turned into love. A love for what we do on an everyday basis. A love for the animals and land that we care for. While it was passion that put us to work, it is love that has kept us here. **AJ**

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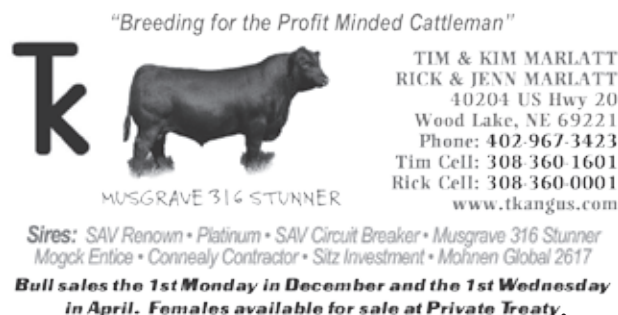


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