

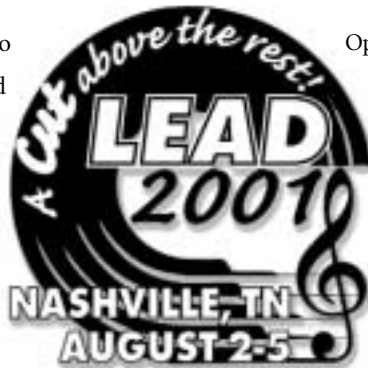
A Cut Above

Junior Angus members plan 2001 LEAD Conference.

Junior Angus members ages 14-21 will want to plan now to attend the 2001 Leaders Engaged in Angus Development (LEAD) Conference, Aug. 2-5 in Nashville, Tenn. This year's conference, "A Cut Above the Rest," will feature industry speakers, leadership workshops by the members of the National Junior Angus Association (NJAA) Board of Directors, and a day of tours in the Nashville area.

Motivational speakers Stewart and Casey Kennedy will highlight the event and will interact with participants throughout the week. In addition, Angus producers and other industry spokespeople will visit with the young leaders.

A full day of touring Nashville and its sites is planned. Those in attendance will be able to learn about the history of country music while visiting the Grand Ole



Opry Museum. They also will tour the Hermitage, home of President Andrew Jackson; cruise the Cumberland River on the General Jackson riverboat; and take in a performance of the Grand Ole Opry.

The 12 directors of the NJAA Board will conduct workshops that will teach about etiquette, interviews, paradigm shifts and country dancing. An industry game show will allow participants to compete for prizes and to test their industry knowledge.

For more information about the 2001 LEAD Conference, contact the Junior Activities Department at (816) 383-5100. Online registration is available at www.angus.org/njaa. Preregistration rates are \$175 for juniors and \$125 for advisors. To earn the discounted price, members must

submit all registration and medical release forms by June 15.



A Cut Above the Rest

2001 LEAD *Tentative* Schedule • Nashville, Tenn.

THURSDAY, Aug. 2

Attendees should schedule their flights to arrive at the Nashville Airport prior to 1:30 p.m.
 2 p.m. Registration
 4 p.m. Ice breakers, NJAA Board members
 5 p.m. "Agriculture in Tennessee," Jim Hopper, director of regulatory affairs, State of Tennessee
 6 p.m. Dinner
 7 p.m. "The Future of the Angus Industry," Joe Elliott, American Angus Association Board Member
 8 p.m. Motivational speakers Stewart and Casey Kennedy
 9 p.m. "Your Big Break," NJAA Board members
 11:30 p.m. In-room curfew

FRIDAY, Aug. 3

7 a.m. Breakfast
 8 a.m. Load buses
 Tour the Hermitage
 Lunch and entertainment on the General Jackson
 Evening Dinner
 The Grand Ole Opry
 Reflections, newly elected NJAA Board members

SATURDAY, Aug. 4

8:30 a.m. Breakfast
 9 a.m. State photo shoot
 9:30 a.m. "Developing a Positive Public Image in the Beef Industry," Shelia Stannard, assistant director of public relations, American Angus Association
 10:30 a.m. "Developing Leadership," Stewart and Casey Kennedy
 11:30 a.m. Lunch
 12:15 p.m. NJAA Board workshops, Round 1
 1:15 p.m. NJAA Board workshops, Round 2
 2:15 p.m. Break
 2:30 p.m. NJAA Board workshops, Round 3
 3:30 p.m. NJAA Board workshops, Round 4
 6 p.m. Dinner and dance
 Midnight Curfew

SUNDAY, Aug. 5

8 a.m. Breakfast
 8:30 a.m. "Words of Experience," retiring NJAA Board members
 9 a.m. Vespers, Jill and William Donnell, Beyond Me
 9:30 a.m. "Facing the Challenge to Be 'A Cut Above,'" Stewart and Casey Kennedy
 10:30 a.m. Departure (Do not schedule flights prior to 12:30 p.m.)