

NEW PRODUCTS

by Megan Silveira, assistant editor

Investments for the Future

Finding equipment and products that will benefit you in the long run.

Choices made today can have long-term effects for cattle producers and their operations. This month's new products help cattlemen identify what equipment and products are available.

Round balers

At the Cattle Industry Convention and National Cattlemen's Beef Association (NCBA) Trade Show hosted in New Orleans, La., Case IH showcased a few additions to their round baler family: the RB456 HD Pro and RB466 HD Pro professional round balers.

The series is designed to handle higher bale counts with new high-performance features. The machinery can handle wet and heavy silage, but is still equipped to excel in any crop. There are few moving parts in the system, but the balers still offer superior speed and productivity with lower maintenance requirements.

"When I look at cattle producers, cow-calf operations, we're really here to serve that customer base," says Brian Spencer, hay and forage marketing manager. "It's really shows like this that allow us to hear and listen and to feed that back to our engineering product development team. We call it boots on the ground, so we're here working with our dealers and customers on a daily basis to drive

future needs for the product."

The RB6 HD Pro series baler was the perfect fit to be showcased at their booth during the convention as the equipment is a part of Case IH's Farmall tractor series. It's 100 years of "The One for Fall," where the company is honoring how the tractor has revolutionized farming.

Case IH's professional round balers provide a dual-zone density system, reliable wrapping system, moisture sensor option, in-cab density and fine cut rotor option. The line can offer an annual bale count of more than 5,000, with a bale weight of up to 2,500 pounds and multiple bale sizes for ultimate productivity.

The HD Pro balers stood alongside other round baler models at the convention. The company offers three different lines of balers to meet the needs of farmers and ranchers.

For more information, visit www.caseih.com.

Staying connected

In the weeks leading up to February, John Deere and Nutrien Ag Solutions announced the release of advanced digital connectivity between the John Deere Operations Center™ and Nutrien Ag Solutions' Digital Hub.

This connectivity enables both companies to optimize logistics and

seamlessly transfer variable rate agronomic recommendations from equipment. The companies have a multiyear commitment to jointly develop streamlined solutions for the benefit of growers.

"Nutrien Ag Solutions is committed to being the most grower-focused agronomic solutions provider, and this collaboration enhances that service by further transforming the way we support and digitally engage with our growers," says David Elser, senior vice president of North America for Nutrien Ag Solutions.

It's an attitude of collaboration seen on both sides of the equation.

"We recently launched our professional tier of Operations Center to provide ag service providers with dispatching and logistics solutions for their complete fleets, regardless of equipment manufacturer," says Deanna Kovar, John Deere's vice president of production systems. "We are pleased to have Nutrien Ag Solutions adopt Operations Center Pro for their operations management solution in North America, and look forward to working closely with them to jointly create an even better integrated experience in the future that will benefit growers." 