## **MEMBERSHIP** TIPS

by Jerry Cassady director of member services



### Electronic storage option

I've often been accused of being somewhat of a neat freak, although you couldn't tell by looking at my desk this month. A place for everything, and everything in its place, I always say. Staying organized is critical for any business-minded manager, and as you are aware, this also applies to farming and ranching.

So, where did I put those registration papers?

We are all busy with the dayto-day responsibilities of life, and remembering where you filed your registration papers can sometimes be an issue. Hopefully they are in a binder, neatly filed in some logical order and stored in your office.

However, that is not always the case. Just when you need information from your registration certificates, they are nowhere to be found.

In today's world our members and commercial customers (affiliate members) have a choice. Instead of receiving registration certificates for their Angus cattle through the U.S. Postal Service (USPS), breeders can elect to have the registration certificate stored electronically. This is an option that has been in place since 2004, and has been widely used by a growing number of members and affiliate members.

# American Angus Association online portal — AAA Login

Any member or affiliate member can create their own online portal with the American Angus Association by going to *www.angusonline.*org and submitting the required information. This service is provided

free of charge and can be a useful recordkeeping tool.

#### **Current information**

Did you know the Association updates the genetic predictions known as expected progeny differences (EPDs) each week? With this weekly update, breeders have the most current information available at their fingertips to make more informed breeding decisions.

This is a huge advantage for those utilizing Angus genetics, but may cause a printed certificate to be less than current once issued to the buyer. Certificates stored electronically are always current and contain the most up-to-date information.

How do you store certificates electronically?

Members and affiliate members can simply update their current settings online through their AAA Login account: Click on MY HERD > scroll over Registration Certificates > click on Registration Certificate Storage Preference.

From here you can check the box to set your default to electronically store your registration certificates on any future registrations and transfers into your account (see image on the next page).

For those registration certificates you currently have, simply drop them in the mail to us, and we can convert them to electronic storage for you, free of charge.

When members are submitting registrations, they will either be printed or electronically stored according to current settings. When submitting registrations online through your AAA Login account, each registration application will give you the option to "Store Electronically: Yes or No."

If you select 'YES,' you will not receive a printed registration certificate. This animal will be available online for corrections and transfers. If you select 'NO,' you will receive a printed registration certificate on that animal in the mail.

#### Considerations

Electronically stored certificates are eligible for online transfer and online corrections through the AAA Login portal. Remember, once an animal is transferred to another breeder, the certificate is either printed or electronically stored depending on the settings your buyer has selected.

Also, producers can request electronically stored certificates to be

printed and mailed at any time at no additional cost.

Note — if a paper certificate is printed, it will be mailed to the seller according to the Association's policy, unless otherwise directed by the seller.

#### Summary

Ultimately, it's up to the individual breeder's preference and what works best for their program.

If you want to have 24-hour access to your account, it might be beneficial to store those certificates electronically for access to the most current information and ease of corrections and transfers.

If you need a hard copy certificate for exhibition or if you are more comfortable with handling the actual paperwork, then having printed certificates may work best for you.

The same fees for registrations, corrections and transfers apply to electronically stored certificates and paper registration certificates. However, the required processing time is more efficient when the certificates are electronically stored. jcassady@angus.org

Editor's note: For more information regarding the electronic storage option, contact the Member Services department at 816-383-5100, or email me directly at jcassady@angus.org.

