

Data 101

Resources to help you collect, submit and use data in your herd.

Compiled by Julie Mais, editor

Navigating Genetic Data

Henderson talks genomics as a commercial tool.

James Henderson, Bradley 3 Ranch, says he and his commercial customers make better selection decisions with the use of genomic data. Hear why he uses it and how it's helped.



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Recordkeeping Do's and Don'ts

What you should and should not be doing when keeping records.

This list of recordkeeping do's and don'ts will help simplify the process for Angus breeders.

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Data Driving Longevity

Advantages of inventory reporting.

Performance-driven progressive cattlemen understand the need to capitalize on phenotypic data. Capitalizing on the data is important from both a genetic standpoint and an economic one. Angus breeders have been reporting data through the Angus Herd Improvement Records (AHIR®) program since 1958 and now have two options: individual reporting and inventory reporting, which includes MaternalPlus®.

The new inventory option focuses on capturing phenotype measurements while keeping current inventory of a member's cow herd. The information gathered with inventory reporting is especially informative for the American Angus Association and the Angus breed's end goal — to focus on longevity.



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Good Udders Make for Good Mothers

Scoring cows helps guard against future problems. Tips for recording teat and udder scores.

"It's all about making functional cows for the commercial cattleman," says Esther McCabe, director of performance programs. "You want to be able to make improvements for them, and udder scores are a step to creating trouble-free cows for your customers."

Learn more about collecting and reporting teat and udder scores.

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Foot Scoring Explained

What is the foot scoring system? How are foot scores used in genetic evaluation? How can foot scoring improve my herd?

Tune in as Kelli Retallick, Angus Genetics Inc. president, shows cattlemen how to record foot scores, how they play a role in EPDs and genetic evaluation, and how to use foot scoring to manage your herd from pasture to selection.

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Tips for Recording Birth Weights

Calving season is a hectic time. It's crucial to have a plan set in place for collecting birth weights to ensure maximum success.

Because birth weights are a crucial record, it's important Angus breeders understand the proper way to record that data. Follow these key tips and tricks Esther McCabe, American Angus Association director of performance programs, shared to help walk you through recording birth weights.



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