

Capturing Creativity

Junior members can showcase their creativity through the National Junior Angus Association/Angus Journal Photography Contest.

Compiled by Julie Mais, editor

The National Junior Angus Association (NJAA) and the *Angus Journal* coordinate the NJAA/*Angus Journal* Photography Contest to help NJAA members increase their communication skills through the creative display of a message or feeling using photography.

A panel of qualified judges selected by the *Angus Journal* will critique the photographs, basing their evaluation 60% on creativity (communication power, composition, etc.) and 40% on technical quality (proper light exposure, true color, sharp focus, correct cropping, etc.).

For complete guidelines to enter the contest by the May 15 deadline, please visit www.angus.org/njaa/Contests.aspx.

In each of three age divisions (junior, intermediate and senior), winners will be selected in four photo categories — Angus Cattle, Angus People, Angus Landscapes, and Around the Farm or Ranch. The judges will also select top overall photos in each age division and




the top contest photos overall of all the age divisions.

Entries are to be submitted electronically through the AAA Login Online Contest Portal. A link is available in the “Contest” section of the NJAA website, which can be found at www.njaa.info.

Photos featured

Winners in both contests will receive \$30 for first place, \$20 for second and \$10 for third.

All photographs will be displayed at the National Junior Angus Show (NJAS), and winners will be

recognized there. As space allows, photos will be printed as part of NJAS coverage in the *Angus Journal*. 



Subject categories

Angus Cattle: Photographs that highlight Angus cattle on the farm or ranch or at an Angus event. The cattle need to be the dominant focus of the picture.

Angus Landscape: Photographs that focus on scenery around the farm or ranch. Angus cattle need to be included in the photo.

Angus People: Photographs that show an Angus junior and/or family, friends, fellow junior members, etc., either involved in activities on the farm or ranch or an Angus event.

Around the Farm or Ranch: Photographs that highlight activities and scenes around the farm or ranch. An Angus connection is not necessary.