

NEW PRODUCTS

by Megan Silveira, assistant editor

Embracing Efficiency

Vaccinations and feed additives push cattle producers to success.

To be a force in the cattle industry, a producer needs a herd of efficient cattle. While good genetics can contribute to this, producers need to promote health and productivity in their livestock to find success.

Bovilis Nasalgen 3-PMH

At the beginning of the year, Merck Animal Health announced Bovilis® Nasalgen® 3-PMH is now available for purchase to veterinarians and cattle producers. The vaccine can protect cattle from five of the most common pneumonia-causing viral and bacterial pathogens.



This is the first intranasal vaccine effective in providing early, broad-spectrum respiratory protection against both viral and bacterial pathogens. It is approved for both dairy and beef cattle and features a needle-free, animal- and BQA-friendly administration.

“Bovilis Nasalgen 3-PMH is a modified-live, intranasal vaccine that stimulates a strong early immune response to help give calves a strong foundation of respiratory disease protection,” says Scott Nordstrom, Merck Animal Health’s director of livestock innovation and discovery. “Results of efficacy, duration of immunity and safety studies

demonstrate the vaccine is safe and effective for calves at 1 week of age or older.”

Infectious bovine rhinotracheitis (IBR), bovine respiratory syncytial virus (BRSV), parainfluenza-3 (PI₃), *Mannheimia haemolytica* and *Pasteurella multocida* are all protected against with the vaccine.

The vaccine is proven safe for use in pregnant cows, calves nursing pregnant cows and young calves. It is administered in a single 2-mL dose but is available in 2-, 20- and 100-mL packages. With a unique BluShadow® diluent, vaccinated animals are clearly indicated.

Consult with a veterinarian for specific usage guidance.

Medicated feed combination approvals

Huvepharma, a global animal health company, received U.S. Food and Drug Administration approval for combination



use of its Optigrig 45® with other drug feed additive products in the manufacture of Type B and C medicated feeds June 2020.

Optigrig 45® is a ractopamine hydrochloride Type A medicated article feed additive to help promote

weight gain and improve feed efficiency in finishing feedlot cattle.

“With the continued need for efficiency in beef production, we are pleased to bring these medicated feed additive combinations with Optigrig 45 to the cattle industry,” says Rick Cozzitorto, head of U.S. sales and marketing at Huvepharma.

Optigrig 45® contains the active ingredient ractopamine hydrochloride and can be treated as a complete feed or top-dress feed. It is designed for cattle fed in confinement for slaughter during the last 28-45 days on feed prior to harvest.

The four specific combinations receiving FDA approval include: Optigrig® 45 with Monovet® 90 (monensin Type A medicated article); Optigrig® 45 with Monovet® 90 and Tylovet® (tylosin hosphate Type A Medicated Article); Optigrig® 45 with Monovet® 90 and MGA® (melengestrol) and Optigrig® 45 with Monovet® 90, Tylovet and MGA

For more information contact a Huvepharma sales representative or the customer service team at 877-994-4883. 