

# ASSOCIATION HIGHLIGHTS

Compiled by Julie Mais, editor

## Check voting eligibility

American Angus Association members wanting to participate in the Board of Directors election and other business this fall need to meet four eligibility requirements before 4:30 p.m. CDT April 9.

According to Association bylaws, only eligible voting members can nominate, be nominated, vote or be elected in the annual election of delegates. To participate in the electoral process and other business during the 138th Annual Convention of Delegates, Monday, Nov. 8, 2021, during the Angus Convention in Fort Worth, Texas, a member must be considered an eligible voting member and meet all of the following requirements by 4:30 p.m. CDT April 9:

- Active regular or life membership (dues paid in full)
- 18 years of age or older
- Registered at least one animal or completed at least \$250 of

## At a glance

### April 2021

9 Voting eligibility deadline

16-18 Western National Angus Futurity

27 "Notes on Nutrition" Angus U webinar

### May 2021

1 Scholarships deadline

1 Regional manager internship application deadline

### July 2021

10-17 National Junior Angus Show

business with the Association or Angus Genetics Inc. (AGI) within the preceding 12 months from when the nomination period begins (from April 12, 2020, to April 9, 2021)

- Be current with all financial obligations to the American Angus Association and all of its subsidiaries when the nominating period begins.

It is encouraged to submit all necessary requirements with sufficient time for completion prior to April 9. The Association will mail delegate nomination forms only to active regular and life members who qualify as eligible voting members prior to 4:30 p.m. CDT on April 9.

Contact the Association at 816-383-5100 with any questions, or reference the bylaws of the Association online at [www.angus.org](http://www.angus.org), referring to the applicable "Section 3.6: Determination of Eligible Voting Members" in "Article III: Convention of Delegates."

Convention registration begins July 1 at [www.angusconvention.com](http://www.angusconvention.com).

## Delegate nomination forms

Preparations are being made for the American Angus Association's 2021 Annual Convention of Delegates this November in Fort Worth, Texas. Forms to nominate delegates to the annual meeting will be mailed to every active life and regular member of the Association who qualifies as an eligible voting member prior to April 9, according to the Bylaws.

The nomination period is April 12-June 11. Each eligible voting member

is allowed to nominate one eligible voting member who resides in the same state or district, including himself or herself.

The candidate should be highly involved in the Angus business, willing to attend the meeting and able to represent Angus breeders.

Signed nomination forms must be received in the Association office by mail or online submission no later than 4:30 p.m. CDT June 11, at which time every qualified nominee will be included on a state ballot. State ballots will be mailed to all eligible voting members in July to vote for the final slate of state delegates. When you receive the form, please return it promptly.

## Registration fees

The Board of Directors, during the February meeting, unanimously voted to increase registration fees \$5 across all age categories beginning April 6. The Association has held registration fees at the same level since 1980, despite inflation of operating costs and the addition of new expenses like credit card fees. Association staff has reduced expenses by 12% compared to 2019.

Historically the Association has been able to use interest from investments to close the gap between operational expenses and core revenues like registrations, transfers, Angus Herd Improvement Records (AHIR®) fees, artificial insemination (AI) certificates and membership dues. In recent years, budgeting a 5% percent return on investment has not been enough to balance the budget. After extensive analysis and

discussion, the Board unanimously supported the \$5 fee increase.

## Breeding records needed

With spring breeding season upon us, remember submitting breeding records will help with the Association's ongoing cow fertility research. Submitting breeding records helps to support research for fertility haplotype validation and build on heifer pregnancy expected progeny differences (EPDs) to further expand the Association's toolkit surrounding fertility.

Please collect and submit cow ID, service sire and breeding date for each service under the Submit Data tab > AHIR Performance > Yearling Heifer or Cow Breeding Data. A downloadable spreadsheet is available under the Submit Data tab > Spreadsheet Entry > Breeding/Cow Data.

## Transfer assistance

If you know of a junior member who has purchased or raised a heifer he or she wants to show, please make note of all ownership deadlines.

If a deadline is approaching and you have not received the transferred registration, the Association can help. Contact the Association at least two weeks prior to the show ownership deadline. Every effort will be made to get the transfer processed in time.

Remember, late transfers are never accepted, regardless of the reason or circumstances.

## Angus U covers nutrition

Your herd's nutrition will be the focus for an upcoming Angus University webinar April 27 at 7 p.m. CDT, sponsored by Cargill Animal Nutrition. The webinar will cover nutrition protocols, vitamins and minerals related to breeding and

creating a well-balanced diet.

To register for the nutrition webinar, visit [www.angus.org/university/webinars](http://www.angus.org/university/webinars) and select Notes on Nutrition.

## 2021 Angus Convention

Mark your calendars to attend the 2021 Angus Convention in Fort Worth, Texas, Nov. 6-8.

Booth information is available at [www.angusconvention.com](http://www.angusconvention.com). Registration and hotel blocks will open July 1.

The convention offers producers and industry leaders opportunities for networking, education and breed improvement, in addition to conducting the business of the American Angus Association.

## Foundation scholarships

The Angus Foundation will award undergraduate and graduate scholarships this year. Scholarship recipients will be recognized at the 2021 National Junior Angus Show (NJAS) in Grand Island, Neb.

Eligibility requirements for the general Angus Foundation scholarships remain the same. Angus youth who are graduating from high school or in college/trade school currently may also be eligible for other scholarships permanently endowed and managed by the Angus Foundation.

The Angus Foundation will also make available graduate student scholarships to young men and women actively involved in the Angus breed who are pursuing advanced degrees. Applicants must have at one time been an NJAA member and currently be a junior, regular or life member of the Association. Strong preference and priority will be given to applicants pursuing advanced degrees related

closely to the beef industry.

Applications are available at [www.angusfoundation.org](http://www.angusfoundation.org). The application deadline is May 1.

## Jim Baldridge Leadership Award

Nominations for the Jim Baldridge Outstanding Leadership Award and Scholarship can be made on behalf of an outstanding junior member, or outstanding juniors are welcome to nominate themselves. The nominee must be a current junior member who is at least 17 years of age (as of Jan. 1, 2021) and cannot be a current or past National Junior Angus Board (NJAB) member or past recipient of this award. The award will be presented at the NJAS.

Nomination forms are available at [www.angusfoundation.org](http://www.angusfoundation.org) under "awards" and must be returned by May 1, 2021.

## Commercial cattlemen scholarship

The Angus Foundation is extending its scholarship program to young men and women from a commercial beef farm or ranch utilizing registered Angus genetics in their commercial cattle operation. Multiple \$1,500 scholarships will be awarded and distributed this July.

The applicant or applicant's parents/guardians must use Angus genetics in their commercial breeding program and have transferred or been transferred an Angus registration paper in the last 36 months.

Full details can be found at [www.angusfoundation.org](http://www.angusfoundation.org). The Commercial Cattlemen Scholarship application is available online and is due May 1.

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**CURRENT ASSOCIATION FEES**

Following are the correct fees for various American Angus Association services. Be sure to send the correct amount of money with the work being requested, as incorrect payments are the main cause of delays.

**REGISTRATIONS**

Applications for animals less than 4 months of age .....	\$12
Applications for animals 4-10 months of age .....	\$14
Applications for animals 10-12 months of age .....	\$19
Applications for animals more than 12 months of age .....	\$32

**TRANSFERS**

Applications received less than 30 days from sale date .....	\$5
Applications received 30-60 days from sale date .....	\$7
Applications received more than 60 days from sale date .....	\$12

**MISCELLANEOUS**

Angus Herd Improvement Records (AHIR) fee (per first weight submitted) .....	\$3
Artificial insemination (AI) service certificate .....	\$10
Regular annual membership .....	\$80
Regular annual membership with Angus Journal subscription .....	\$130
Lifetime membership (optional to pay in three \$500/year installments) .....	\$1,500
Junior annual membership (less than 21 years of age) .....	\$20
Embryo-transfer (ET) calf .....	regular registration fee plus \$10
Cell-clone transplant calf .....	regular registration fee plus \$50

Rules of the American Angus Association are included in the Breeder's Reference Guide. Free copies are available from the Association. An online version is available through the "Rules and Forms" link at [www.angus.org](http://www.angus.org).

**BREEDER'S REFERENCE**

Symbols are used with a registration number to denote important information about an animal.

**SYMBOL MEANING**

#	Pathfinder cow or Pathfinder sire
+	Embryo transfer calf
^	Cell clone
%	Split-ET
@	Clone-ET
*	Parentage qualified to both parents and the mating

The American Angus Association currently recognizes the following genetic conditions:

**CODE MEANING**

AM	Arthrogryposis multiplex
CA	Contractural arachnodactyly
D2	PRKG2 gene mutation for dwarfism
DD	Developmental duplication
DM	Double muscling
DW	Dwarfism
HG	Horn gene
HI	Heterochromia irides
M1	nt821 mutation for double muscling
NH	Neuropathic hydrocephalus
OH	Oculocutaneous hypopigmentation
OS	Osteopetrosis
RD	Red gene
SN	Syndactyly
WT	Wild type color gene

The following single-letter descriptors appearing after a genetic condition code shall have the following meaning:

- P - refers to a "potential" carrier based on an ancestor known to carry that specific mutation.
- F - refers to an animal tested for one or more genetic conditions and determined to be "free" of that specific mutation.
- C - refers to an animal tested for one or more genetic conditions and determined to be a "carrier" of that specific mutation.
- A - refers to an animal tested for one or more genetic conditions and determined to be a carrier of two copies of that specific mutation. It may or may not exhibit the phenotype associated with that genetic condition.

The following letter designations describe cases in which there is more than one genetic condition present:

- XF - Free of more than one genetic condition.
- XC - Carrier of more than one genetic condition.
- XA - Affected of more than one genetic condition.
- RTF - Recessive trait free (produced 35 or more calves from daughters without a genetic defect).

**Auxiliary scholarships**

The American Angus Auxiliary annually awards scholarships to graduating high school seniors. The postmark deadline for the national contest is May 1.

Junior Angus members must first be chosen as a state auxiliary scholarship winner before advancing to the national competition.

Applications and state Angus auxiliary scholarship contacts are available at [www.angusauxiliary.com](http://www.angusauxiliary.com).

**Sale/field-day kit**

Producers planning a field day or a sale can request a sale-day kit or field-day planner and kit from the American Angus Association.

Visit The Angus Brand at <https://shop.angus.org/> to find educational and promotional information about the Angus breed and Association programs. Printed literature is free, but will include the cost of shipping.

**Angus offers regional manager internship**

The American Angus Association is offering a regional manager internship this fall designed to enhance a student's abilities to build relationships, craft a promotional strategy, and learn about the Angus business and cattle industry.

From assisting with herd visits to securing advertising in the *Angus Journal* and *Angus Beef Bulletin*®, to providing insight to producers and more, the regional manager intern will gain valuable hands-on, real-world experience in the Angus business.

Applicants should have a basic understanding of the cattle industry, be eager to learn and willing to travel.

College juniors or seniors studying animal science, agricultural business or other agricultural-related majors are encouraged to apply.

The internship is based out of the Association headquarters in Saint Joseph, Mo. To apply, submit a cover letter and résumé to careers@angus.org by May 1, 2021.

## **CAB® YouTube earns money for rancher relief**

Ads popping up while watching a YouTube video can be annoying, but would you let it play if it was for a good cause?

When watching a rancher story or learning a new recipe from the *Certified Angus Beef®* brand (CAB®) test kitchen, there's no need to skip the ads. For every one played while watching a CAB YouTube video, the Rural Relief Fund will receive a portion of that ad's revenue.

The platform recently reserved the option to put advertising on all channels with over 1,000 subscribers. To have more say in ad type and which videos they're played on, the brand recently joined the YouTube Partner Program.

CAB is currently directing funds from the ads viewed to the Rural Relief Fund, which provides aid to rural communities when their livelihoods are threatened by a natural disaster.

## **CAB hits new acceptance rate record**

The CAB brand reported a record 42% of all eligible Angus-influenced cattle qualified for the brand the week of Feb. 14. More than 72% of the cattle entering the plants that week were Angus influenced, and that combination produced 131,000 head of certified carcasses.

The CAB acceptance rate averaged 36% for 2020.

"Angus breeders and their commercial customers have had their eyes on producing the kind of cattle

the market wants for decades," says Paul Dykstra, CAB assistant director of supply development and analysis. "Cattlemen have made significant genetic strides to improve carcass traits. This primary factor has aligned with market conditions this winter to yield an extraordinarily quality-rich set of carcasses."

It was also the second highest volume of CAB brand Prime carcasses — just 300 head short of a new record.

## **Training those who train chefs**

If there's ever such a thing as a "normal" year in foodservice, 2020 wasn't it. That's why the ability to reach chefs — the last people to present beef to the consumer — is perhaps more important now than it's ever been.

The CAB brand turns to beef specialists at their partner foodservice distributors.

Nearly 500 specialists worldwide joined the brand's virtual Foodservice Leaders Summit in February to refresh their consulting skills and gain training, marketing tools and menu solutions to guide restaurants in today's market.

Chris Desens, center-of-the-plate specialist at Performance Foodservice-Middendorf in St. Louis, Mo., received Specialist of the Year honors during the event. A certified executive chef and culinary instructor, Desens brings unique perspective to the traditional sales role.

With his humble nature and sincerity, he excels in training his sales team, sharing plated meal concepts and helping chefs choose profitable cuts.

"From the culinary perspective and the chef perspective, we're kind of speaking the same language,"

Desens says. "The best approach is just find that connection and then continue to work hard to earn and keep that trust."

For Desens and the other specialists, their trust is in the brand and the Angus families who are equally dedicated to quality.

"We all believe in the brand and we take it to the streets with our customers every single day as a trusted product," he says.

## **Foundation Golf Tournament**

The 2021 Angus Foundation Golf Tournament will be hosted Tuesday, July 13, at Indianhead Golf Club in Grand Island, Neb.

Funds raised at the golf tournament support key mission areas of the Angus Foundation including youth leadership development, academic scholarships, educational resources and research for the breed.

Sponsorships are available for companies, farms, ranches and individuals. Contact Thomas Marten, Angus Foundation executive director, to sponsor or book your team at 816-383-5100 or email tmarten@angus.org.

## **Angus Day of Giving**

To celebrate the arrival of the first Angus bulls at Victoria, Kan., and to grow opportunities for Angus juniors and breeders alike, the Angus Foundation is hosting its inaugural Angus Day of Giving on May 17, 2021.

Save the date and make plans to make your Angus Fund gift on this first-ever Angus Day of Giving. Keep an eye on social media and your inbox for more details and opportunities grow your impact by having your gift matched. [AJ](#)