

Through the Lens

Junior members have a chance to showcase their creativity through the National Junior Angus Association/Angus Journal Photography Contest.

The National Junior Angus Association (NJAA) and the *Angus Journal* coordinate the NJAA/*Angus Journal* Photography Contest to help NJAA members increase their communication skills through the creative display of a message or feeling using photography.

A panel of qualified judges selected by the *Angus Journal* will critique the photographs, basing their evaluation 60% on creativity (communication power, composition, etc.) and 40% on technical quality (proper light exposure, true color, sharp focus, correct cropping, etc.).

For complete guidelines to enter the contest by the May 15 deadline, please visit www.angus.org/njaa/Contests.aspx.

In each of three age divisions (junior, intermediate and senior), winners will be selected in four photo categories — Angus Cattle, Angus People, Angus Landscapes, and Around the Farm or Ranch. The judges will also select top overall photos in each age division and the top contest photos overall of all the age divisions.

Entries are to be submitted electronically through the AAA Login Online Contest Portal. A link is available in the “Contest” section of the NJAA website, which can be found at www.njaa.info.

Digitally enhanced contest

The NJAA/*Angus Journal* Digitally Enhanced Photography Contest

allows intermediate- and senior-age NJAA members to showcase their photo-editing skills. For the purpose of the contest, digitally enhanced is defined as “images that have been altered for the purpose of making the subject of the photo and the photo itself look better than the original photo or for creative use.”

Judges selected by the *Angus Journal* will evaluate the photographs based 40% on how well the changes were done, 30% on creativity of the final image, and 30% on meeting the objective of why the change(s) were made.

For complete guidelines for entering, visit the contest page of the NJAA website.

This contest will be judged separately. Winners will not be included in the overall selection of winners of the main contest, and this contest does not contribute to Crystal Award points.

Photos featured

Winners in both contests will receive \$30 for first place, \$20 for second and \$10 for third.

All photographs will be displayed at the National Junior Angus Show (NJAS), and winners will be recognized there. As space allows, photos will be printed as part of NJAS coverage in the *Angus Journal*. 

