

# Reeves Wins Big at The American

*Angus-sponsored steer wrestler claims top honors and splits \$1-million jackpot.*

*by Katy Holdener, American Angus Association*

As Matt Reeves stepped into AT&T Stadium after a late-night drive from San Antonio to Dallas, thoughts of anticipation and excitement ran through his mind. The American Angus Association-sponsored steer wrestler qualified for RFD-TV's The American rodeo, and on Feb. 25, he took home top honors and split the \$1-million payout after competing in Dallas.

The third steer wrestler of the final four to run, Reeves was up against some of the fiercest competition

on the "pay dirt" in all of American rodeo. Despite the competition, the screams of the crowd or the pressure of the paycheck, Reeves and his horse Roy were focused on the steer in front of them. Reeves' skill and Roy's speed led the pair to a 3.73-second time and a \$433,000 check at the richest single-day event in rodeo history.

"Winning The American will be great for myself and my family," Reeves said. "It gives us a chance to pay off our home and buy more

Angus cows. Having those things taken care of will allow me to continue to rodeo with less stress."

What makes The American such a tough competition? The event invites the top athletes from across the 2017 world standings to compete against underdogs who advance from The American semi-finals. If a nationally ranked athlete wins his or her respective competition, the prize is \$100,000. However, if a qualifier from the semi-finals or an athlete who earned an exemption wins, the



PHOTO COURTESY RFD-TV

*American Angus Association-sponsored steer wrestler Matt Reeves' skill and his horse Roy's speed led the pair to a 3.73-second time and a \$433,000 check at the richest single-day event in rodeo history.*

*“Winning The American will be great for myself and my family. It gives us a chance to pay off our home and buy more Angus cows. Having those things taken care of will allow me to continue to rodeo with less stress.” — Matt Reeves*

contestant shares in a \$1-million bonus pool. Reeves split the pool with three other qualifying winners and took home a check of a lifetime.

Reeves, a commercial cattleman and Angus breeder, is a seasoned veteran of the rodeo scene. He’s competed in numerous rodeos in his more than 10-year tenure, qualifying for the Wrangler National Finals Rodeo (WNFR) six times in his career.

“Matt’s integrity, determination and perseverance make him an



PHOTO COURTESY AMERICAN ANGUS ASSOCIATION

*Reeves, a commercial cattleman and Angus breeder, is a seasoned veteran of the rodeo scene.*

proud to support him and look forward to watching him continue to compete across the country.”

Reeves and his family will be headed to compete at the Houston Livestock Show and Rodeo in the coming weeks. The American Angus Association congratulates Reeves and his family on a well-deserved win at The American. **AJ**

excellent representation of the American Angus Association and its membership,” Association CEO Allen Moczygemba said. “We are extremely

*Editor’s Note: Katy Holdener is a digital content manager for the American Angus Association.*

## Tennessee



A member of the  
**DECADES OF EXCELLENCE**  
Group

Registered  
Angus Cattle



**Kenneth Armstrong Family**  
PO Box 18 • Unionville, TN 37180  
Cell (931) 703-6661  
Home (931) 294-5457  
email: kbarmstrong@united.net



PRODUCING QUALITY  
*Angus*  
THROUGH GENOMICS

**JIM POWELL, OWNER**  
CELL: (423) 612-1777  
JAMESJPOWELL@AOL.COM

**WWW.POWELLFARMS.NET**  
250 URBANA ROAD LIMESTONE, TN 37681



**Nick Nesson**  
Manager  
406.579.1516  
NNesson@hotmail.com  
**David Schumaker**  
Owner

1487 Springvale Rd., Morristown, TN 37813  
MTNVIEWRANCH.COM



**Quintin Smith Family**  
Quintin and Vicki Smith  
**5171 Cainsville Rd • Lebanon, TN 37090**  
Cell (615) 207-0830 • (615) 444-8701  
quintinSmithfamilyangus@gmail.com  
www.quintinSmithfamilyangus.com

# GERLOFF FARMS

## BULL FEST

Selling 70 Bulls  
100+ Females

3154 Hwy. A, Bland, MO 65014

- Farm (573) 437-3751 or 2507
- Charlie Cell (573) 680-9117
- Kim Cell (573) 291-1091
- Scott Cell (573) 291-1333
- Lance Cell (573) 368-9202



Angus & Simi-Angus

# GREAT BULLS PRODUCE GREAT CALVES



## REGISTERED ANGUS BULLS FOR SALE

Brian Bell • 660.438.2188 • squarebcattle.com  
23265 Poorboy Road, Warsaw, MO 65355

BREEDERS OF THE FINEST IN REGISTERED BLACK ANGUS GENETICS  
BULLS, COWS and HEIFERS AVAILABLE FOR SALE YEAR ROUND



The quality goes in before  
the brand goes on.

Wayne and Kim Marquis  
5671 M Highway  
Poplar Bluff, Missouri 63901

Cell 573-778-5509  
573-785-6338  
Fax 573-785-5413  
email: wmarquis@clas.net  
www.jmangus.com



35004 E. McQuerry Rd • Oak Grove, MO 64075

www.valleyoaksangus.com

The Ward Family

David Ward • 816-229-8115

Tony Ward • 816-365-5930 • tony@valleyoaksangus.com  
Kyle Lynn, Herdsman • 573-721-6382 • kyle@valleyoaksangus.com



## Mead Angus Farm

Since 1942

21658 Quarry Lane • Barnett, MO 65011  
Office (573) 302-7011 • Fax (573) 348-8325

email: meadangus@yahoo.com

www.meadfarms.com

Alan Mead, Owner (573) 216-0210

Upcoming Sales: 4th Saturday in October & 1st Saturday in March

**Contact Adam Conover**  
**816-676-8560**  
**aconover@angus.org**  
**to advertise here!**

## Check voting eligibility before April 6

American Angus Association members wanting to participate in the election of board members and other business this fall need to meet three eligibility requirements before 4:30 p.m. CDT April 6.

According to Association bylaws, only eligible voting members can nominate, be nominated, vote or be elected in the annual election of delegates. To participate in the electoral process and other business during the 135th Annual Convention of Delegates, a member must be considered an eligible voting member and must meet all of the following requirements by 4:30 p.m. CDT April 6:

- Active regular or life membership (dues paid in full)
- 18 years of age or older
- Registered at least one animal or completed at least \$250 of business with the Association or Angus Genetics Inc. (AGI) within the preceding 12 months from when the nomination period begins (from April 10, 2017, to April 6, 2018)

The nomination period for 2018 begins April 9; therefore,

these criteria must be met by the end of the previous business day, Friday, April 6. It is encouraged to submit all necessary requirements with enough time for completion prior to April 6.

The American Angus Association will mail delegate nomination forms only to active regular and life members who qualify as eligible voting members prior to 4:30 p.m. CDT on April 6.

Contact the Association at 816-383-5100 with any questions, or reference the bylaws of the Association online at [www.angus.org](http://www.angus.org), referring to the applicable "Section 3.6: Determination of Eligible Voting Members" in "Article III: Convention of Delegates."

The 135th Annual Convention of Delegates takes place Monday, Nov. 5, 2018, during the National Angus Convention in Columbus, Ohio. Online registration for the convention will begin July 1. More information will be available at [angusconvention.com](http://angusconvention.com).

For more information about Angus cattle and the American Angus Association, visit [www.angus.org](http://www.angus.org). 