

Bill Bowman named director of performance programs

Bill Bowman has accepted the position of director of performance programs for the American Angus Association, effective March 1. He takes the position after having served in various capacities for the Association since 1992.

In addition to serving as director of commercial programs, Bowman has been assistant director of performance programs for the past two years. In his new position as director, he will primarily be responsible for three areas of the Association's performance work — the Angus Herd Improvement Records (AHIR) program, National Cattle Evaluation, and research and education. He replaces John Crouch, who was named executive vice president of the Association.



"Bill is an excellent fit for this position, having taken an active role in the performance programs the past two years," Crouch says. "He brings a

vast amount of knowledge to the department and is open to exploring new ideas that will benefit producers."

As part of his daily activities, Bowman will monitor the workflow of the performance records submitted by more than 7,500 members through AHIR and the centralized ultrasound processing (CUP) laboratory. He will also work closely with researchers on the continued enhancements of National Cattle Evaluation procedures. He is responsible for keeping current on scientific technology and on any developments that can enhance the position of Angus genetics in the beef industry while coordinating research activities of the Association. He will continue to give presentations at industry events, working with education efforts for beef producers.

A native of Stet, Mo., Bowman is a graduate of the University of Missouri-Columbia, with a bachelor's in animal science. He joined the American Angus Association staff in 1992 as a regional manager in Colorado, Kansas and Oklahoma. He has worked out of the Association headquarters since 1998, when he was named the first director of commercial programs.

He and his wife, Li, live in Smithville, Mo., and have two children, daughter Jessica and son Eric.

Matt Perrier promoted to director of commercial programs

Matt Perrier has been promoted to director of commercial programs for the American Angus Association. He assumed his new responsibilities March 1. He has served as assistant director of commercial programs since January 2001.



Perrier has worked for the Association since 1997, serving as a regional manager in Texas and New Mexico before moving to the offices in Saint Joseph. His promotion comes after Bill Bowman accepted the duties of director of performance programs.

"We are thrilled to have a young man of Matt's caliber working with our growing commercial programs," says John Crouch, executive vice president of the American Angus Association.

"Matt is an exceptional young man who is experienced working with commercial and seedstock producers."

In his role as director of commercial programs, Perrier will continue to plan and execute the Association's strategies relative to the commercial cattle industry. He will enhance and develop programs such as the Angus Resource Clearinghouse Network (ARCNet) and the Bull Listing Service (BLS), online programs that producers can access at www.angus.org.

Perrier will also continue the development of the Angus Beef Record Service (BRS), a recordkeeping program for commercial producers. He has devoted much of the last year to promoting Angus BRS and educating producers about the benefits of the program.

Perrier is a native of Eureka, Kan., where he was raised on a registered Angus ranch. He is a graduate of Kansas State University, where he earned a degree in animal science and industry, and he served as the chairman of the National Junior Angus Association (NJAA).

Perrier and his wife, Amy, live in Platte City, Mo.

