

# Auxiliary Action

by Jane Ebert, president, American Angus Auxiliary



## Spring brings energy, renewal

The Easter season is celebrated in homes, families and hearts around the world. During this season the earth resounds with new life! Many readers and friends tell me they never have had the opportunity to visit North Carolina, but if I could bring them for one visit to enjoy the glorious beauty of the earth, it would be now, at spring and Easter.

There is the lushness of grass, the fragrance of budding trees and plants, and the sweetly singing birds. Many Easter traditions are celebrated during April, but the Carolina aroma of baking love feast buns and hot cross buns is enough to plant a seed of renewal in personal lives.

This month I want to share communication and opportunities that will renew each of you in a special way. The power of words is a great communication tool. Do you

remember that childhood chant aimed at self-preservation? "Sticks and stones may break my bones, but words will never hurt me." Did you ever cover your ears to avoid hearing the words of others?

Communication is a two-way street with a sender and a receiver. Our "Excellence, No Exception" conference, May 4-5 in Saint Joseph, Mo., will support the importance of two-way communication by building on the past and planning for the future. The deadline for registering is April 15. If you have not yet registered, contact Pat Grote at (580) 847-2391. There is a spot for you!

### Auxiliary benefits from CAB® orders

By mentioning promotional code AA when placing an order for *Certified Angus Beef*® (CAB®) from Rocke's Meating

Haus, 10% of your payment will be donated to the American Angus Auxiliary. To find out more about CAB packages that support the Auxiliary, call Rocke's at 1-800-397-7013 or visit the Auxiliary Web site ([www.angus.org/auxiliary](http://www.angus.org/auxiliary)).

The 3-pound (lb.), fully cooked, boneless prime rib roast would make an excellent gift for Mom for Easter or Mother's Day. Remember, orders require 7-10 days for delivery.

### Lots of activity

Several of our committee chairwomen report information that needs to be shared.

Lois Foster, historian, requests that all members send her photos, news articles and applicable correspondence that can be used in preparing the 50th-anniversary scrapbook. Everything sent to Lois needs to be dated, and the event and subjects should be identified. Historian guidelines dictate that the scrapbook include minutes of all meetings, the budget and financial reports, and state information. Lois always does a blue-ribbon job of getting the contents collated, but she needs information.

Membership Chairwoman Vickie Meiburg is establishing a historical membership roster that includes those with life memberships. Many have shared that they paid life dues that have not been recorded. Please let Vickie know if you are a life member and provide details. Call, write or e-mail her the information. You know who you are, so step up to the plate.

Annie Viator, auxiliary extension, reports that information has been shared with the Atlantic National board

of directors, and plans are underway for organizing an Atlantic National Angus Auxiliary. The organizational meeting will be conducted in conjunction with the Atlantic National Show at the Maryland State Fairgrounds in Timonium on Friday, May 25, at 2 p.m.

Establishing an auxiliary will strengthen the board foundation and complement the active and progressive Atlantic National Junior Board. If you live in the region served by the Atlantic National and would like more details, please call Annie. I, too, will be glad to assist with inquiries.

Kelli Toledo, public relations, encourages members to send her photographs of Auxiliary activities that can be used in media presentations and for the Annual Meeting booklet.

Help is needed for a special Auxiliary task. Scott Johnson needs a Web coordinator to work with him to keep information on the Auxiliary Web site current and updated. This would be the perfect job for a stay-at-home mom, retiree or a Web fancier. The executive board would keep the Web coordinator abreast of information to be included on the site. We need you now! If you are interested, call me.

Easter greetings! See you in Saint Joseph May 4-5.

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### A short course in human relations

The 6 most important words — "I was wrong; please forgive me."

The 5 most important words — "You did a good job."

The 4 most important words — "What is your opinion?"

The 3 most important words — "Can I help?"

The 2 most important words — "Thank you."

The 1 most important word — "Please."

### 2001 AMERICAN ANGUS AUXILIARY OFFICERS

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### History note of the month

Treasure Acres Farm of Iowa donated the first heifer to be auctioned at the futurity, Dec. 2, 1957.