

Association Highlights

- Nominate delegates for 2000 Annual Meeting
- Promote your herd on the Internet
- Association offers new means to market bulls

Angus dominate commercial herds

Results of a recent survey conducted by the *Western Livestock Journal (WLJ)* showed that Angus is the breed of choice for commercial producers. Results showed that 61.4% of *WLJ* readers surveyed are currently using Angus bulls in their herds. The second-most-popular breed was Hereford, which was reported by 18.5% of the respondents, followed by Limousin at 9.2%.

Other breeds reported were Red Angus, 10%; Charolais, 9.2%; Simmental, 7.6%; Gelbvieh, 6.4%; Salers and Polled Hereford, 6%; and Beefmaster, 5.2%. Breeds mentioned but scoring less than 5% included Brangus, Shorthorn, Maine Anjou, Brahman, Longhorn and composite breeds.

WLJ conducts a bull survey every three years for reader qualification and marketing purposes. A total of 1,035 surveys were mailed to paid subscribers on a random basis.

Participants had an average of 311 cows and kept 61 replacement females. They used an average of 19.1 bulls/year and indicated they would travel an average of 443 miles to purchase bulls.

Elements that influence bull-buying decisions were reported as follows: Calving ease, 84.1%; reputation of breeder, 83.6%; growth traits, 78.8%; maternal traits, 67.3%; cost, 59.3%; pedigree, 47.8%; location of breeder, 46.5%; color, 31.9%; feedlot performance, 30.1%; guarantee, 21.2%; customer service, 20.8%; delivery, 16.8%; marketing program, 11.9%, and sale terms, 6.6%.

Angus Foundation package raises \$90,000 for youth

The generosity of Angus breeders has once again helped build the Angus Foundation, which supports youth, education and research in the Angus breed.

The Angus Foundation Heifer Package sold for a total of \$90,000 at the National Western Bull Sale on Jan. 13 in Denver, Colo. Davis on the Highlands, Springfield, Ky., donated the female, Davis Polly 8506, which

was sold for \$65,000 to Leon and Cynthia Heron, KMK Acres, Thompsons Station, Tenn., and Lawson Hembree, Sugar Hill Farms, Ozark, Ark. These buyers then donated pregnancies from a flush of the female. Offered immediately, the pregnancies were purchased by Kahn Cattle Co., Rydal, Ga., for \$25,000.

In addition to the female, the package included 30 days of insurance provided by American Live Stock Insurance, transportation provided by Lathrop Livestock Transportation, a flush and implantation of three embryos provided by Trans Ova Genetics, Ivomec® provided by Merial, Vira Shield® 5 provided by Grand Laboratories, a 30-day banner ad provided by the *Angus Journals* Web Marketing Department, the Angus Information Management Software (AIMS) provided by the American Angus Association, four straws of SVF GDAR 216 LTD semen provided by Circle A Angus Ranch, Iberia, Mo., and 300 straws of GAR Commitment semen provided by Belle Point Ranch, Lavaca, Ark.

For more information on the Angus Foundation or how to make a contribution, please contact the Association's Junior Activities Department at (816) 383-5100.

Delegate petitions arriving soon

Preparations are already being made for the American Angus Association's 2000 Annual Meeting this coming November in Louisville, Ky. The first step of the democratic election process will take place this month with the mailing of petitions to every Association member. Members can use the petitions to nominate state delegate candidates to the 2000 Annual Meeting.

Members may nominate any member in their state, including themselves. The candidate should be actively involved in the Angus business, willing to attend the Annual Meeting and someone you want to represent you and other Angus breeders. Nominations must be returned to the Association by June 30, at which time every qualified nominee

will be included on a state ballot. Don't set the petition aside to fill out and return later; send it in now.

Spring Sire Evaluation Report mailed to 90,000

The American Angus Association's *Spring 2000 Sire Evaluation Report* is off the presses and has been distributed to more than 90,000 cattle producers. This group includes all members who receive the *Angus Journal* and all commercial producers on the *Angus Beef Bulletin* mailing list.

The report lists 2,508 bulls in the main report, as well as 2,212 bulls in the "Young Sire Supplement." The *Sire Evaluation Report* is a valuable tool when making spring breeding decisions for your herd. To request a copy of the report for commercial customers or for your personal use, call the Association's Performance Programs Department at (816) 383-5100.

Felton Angus Farms named historic herd

Felton Angus Farms, Neola, Iowa, has been recognized as a Historic Angus Herd by the American Angus Association. In honor of the Feltons' 50 continuous years in the registered Angus business, a certificate, signed by the Association president, has been presented to the family.

The herd was established in 1947 by Paul P. Felton and his son Don. It began with the purchase of one bull, for \$750, and eight cows as a means to raise 4-H projects for young Don. Through the years the herd grew to 200 Angus cows.

Felton Angus Farms is currently owned and managed by Don Felton and Rick Felton.

2000 National Angus Conference

The Association's 2000 National Angus Conference and Tour is set for Sept. 25-27 in Lexington, Ky. "Angus — Setting the Pace for the Beef Industry" will be the theme of the event, which will feature a two-day tour and a one-day conference program.

The Kentucky Angus Association will host the tour, which will showcase the state's rich history in registered Angus cattle and its prominence in the horse-racing industry.

This is sure to be one Angus event you won't want to miss. Look for more details in upcoming issues of the *Angus Journal*.

Promote your herd on the Internet

If you have access to the Internet, you've probably already found your link to the Angus business at www.angus.org and www.angusjournal.com. Not only can you find information about Association people

3201 Frederick Ave., Saint Joseph, MO 64506-2997

Office hours: (M-F) 8 a.m. to 4:30 p.m. (Central time)

phone: (816) 383-5100 • fax: (816) 233-9703

home page: www.angus.org • e-mail: angus@angus.org

and programs at these sites, but you also will find links to individual breeders, searchable sale books, and information about buying and selling Angus cattle.

Many breeders are choosing to market their genetics with this valuable tool. The magic of the Internet can deliver the newest and latest information about your farm or ranch to Angus breeders all over the world.

The *Angus Journal's* Web Marketing Department, directed by Angie Stump Denton, helps breeders establish their identity on the World Wide Web. If you're interested in developing a home page or looking into the possibility of putting your sale book on the Internet, contact Denton at (816) 383-5200.

Don't miss the 2001 World Angus Forum

Don't miss this once-in-a-lifetime opportunity to travel to the home of the breed when the 2001 World Angus Forum goes to Scotland June 12-July 5, 2001. The event will be hosted by the Aberdeen-Angus Cattle Society.

The American Angus Association will offer a travel package to the Forum similar to those offered in past years. Pre-Forum and post-Forum tours will be offered as packages, which will include travel and accommodations.

Exact details and prices should be available soon and will appear in future issues of the *Angus Journal*. Terry Steele, Anchors Away Cruises and Tours, is making arrangements for the U.S. delegation. For more information, call him directly at 1-800-527-8666, Ext. 203.

Buying or selling bulls?

If you're buying or selling Angus bulls, you need to check out the Association's Bull Listing Service (BLS). BLS is a program of the Commercial Relations Department and can be found on the Association's home page at www.angus.org. Just click on the quick link located on the left of the screen.

The listing service allows producers to submit information about their registered Angus bulls for sale. A 90-day listing includes the bull's name, birth date, EPDs, sire and maternal grandsire, as well as ranch information. The service allows buyers to search for bulls by EPDs, sire groups or location by state.

There is a small fee for a 90-day listing: 1-10 head, \$7/head; 11-99 head, \$5/head; and 100+ head, \$4/head.

BLS is a great way to add exposure to your breeding program and to access new markets for your registered Angus bulls. For more information, contact Bill Bowman at (816) 383-5100.



Jim Bradford, 1454 Hwy. 44, Guthrie Center, IA 50115

Joe Elliott, 1291 Stroudsville Rd., Adams, TN 37010

Brian McCulloch, RR 4, Box 192, Viroqua, WI 54665; e-mail: woodhill@mwt.net

Lowell Minert, Box 68, Hwy. 91, Dunning, NE 68833

AMERICAN ANGUS AUXILIARY

President—Yvonne Hinman, PO Box 122, Willow Creek, MT 59760; (406) 285-6755

AMERICAN ANGUS ASSOCIATION—

ADMINISTRATIVE STAFF

Activities—Dean Hurlbut, director

Administrative Secretary—Pat Musil
Angus Information Management

Software—Scott Johnson, director

Commercial Relations—Bill Bowman, director

Communications and Public Relations—Susan Waters, director; Shelia Stannard, assistant director

Information Systems—Lou Ann Adams, director

Finance—Richard Wilson, director

Junior Activities—James Fisher, director

Member Services and Office

Management—Donald R. Painter, director; Donna Holmes, assistant

Performance Programs—John R. Crouch, director

REGIONAL MANAGERS—Refer to page 410.

CERTIFIED ANGUS BEEF PROGRAM

Executive Director—Jim Riemann, 206 Riffel Rd., Wooster, OH 44691-7087; (330) 345-2333. For a complete CAB Program staff listing, refer to page 137.

OFFICERS

President—Charles "Bud" Smith Jr., 5202 E. Hwy. 80, Russell Springs, KY 42642

Executive Vice President—Richard L. "Dick" Spader, 3201 Frederick Ave., Saint Joseph, MO 64506-2997

Vice President—Howard Hillman, 201 E. Deer Haven Place, Sioux Falls, SD 57105; e-mail: Hillman@IW.Net

Treasurer—Leroy Baldwin, 3660 N.W. 56th St., Ocala, FL 34475

BOARD OF DIRECTORS

Terms Expiring 2000—

Keith Arntzen, 41 Arntzen Lane, Hilger, MT 59451

Leroy Baldwin, 3660 N.W. 56th St., Ocala, FL 34475

Henry Bergfeld, 31842 Acker Rd., PO Box 638, Summitville, OH 43962

Minnie Lou Bradley, RR 2, Box 152, Memphis, TX 79245; e-mail: bradley3ranch@txsys.net

Abbie Nelson, 12211 Pear Lane, Wilton, CA 95693; e-mail: 5StarAngus@compuserve.com

Terms Expiring 2001—

Steve Brooks, Rt. 1, Box 25, Bowman, ND 58623

John Curtin, 1942 E. 2400 N. Rd., Blue Mound, IL 62513

Ben Eggers, 3939 S. Clark, Mexico, MO 65265; e-mail: eggers@sockets.net

Jot Hartley, 106 E. Canadian Ave., PO Box 553, Vinita, OK 74301; e-mail: Travis-Jimmy@MSN.com

Cecil McCurry, Box 398, Mount Hope, KS 67108; e-mail: Sandyehill@aol.com

Terms Expiring 2002—

Leo Baker, RR 1, Box 39, Saint Onge, SD 57779, e-mail: msbaker@dtgnet.com

CURRENT FEES

Following are the correct fees for various American Angus Association services. The major cause of work being delayed is many members do not send the correct amount of money with their work.

REGISTRATIONS

Applications for animals from birth to 4 months of age	\$7
Applications for animals from 4 to 10 months of age	\$9
Applications for animals 10 to 12 months of age	\$14
Applications for animals over 12 months of age	\$27

TRANSFERS

Applications received within 30 days from sale date	\$5
Applications received 30 to 60 days from sale date	\$7
Applications received after 60 days from sale date	\$12

MISCELLANEOUS

AHIR fee per weaning weight	\$3
AI Service Certificate	\$10
Regular Membership (subject to \$40 annual renewal dues)	\$50
Junior Membership (under 21 years of age)	\$20
Convert Junior to Regular Membership	\$45
Embryo Calves regular registration fee plus \$10 per calf	

Rules of the American Angus Association are included in the *Breeder's Reference Guide*. Copies are available free from the American Angus Association.