



National Angus Bull Sale Averages \$16,227

Excitement builds for 2021 sales as the breed's best are sold in Oklahoma City.

by Katy Holdener, American Angus Association

The 82nd National Angus Bull Sale overcame the challenging year of 2020 to bring an excited crowd to Oklahoma City.

The renewed event commanded the attention of hundreds of visitors and buyers from across the nation, both in-person and online. Hosted in conjunction with the inaugural Cattlemen's Congress, the change of venue proved valuable for both the buyers and the sellers at the event.

As the final bid rang through the sale arena, 34 registered bulls grossed \$551,750, with an average of \$16,227, which is an increase from prior years. The high-selling lot, Conley Verified

0853 consigned by Conley Cattle, sold for \$77,500.

The second high-selling lot, Wilks

Guru 2035 consigned by Wilk Ranches of Eastland, Texas, was purchased for \$75,000.

The Angus Foundation Heifer Package donated by Benoit Angus led off

the sale and brought in a \$35,000 donation to further the Angus Foundation's mission of supporting youth, education and research.

"We can't thank the folks here at the Cattlemen's Congress enough for what they've done, giving us an avenue and a location for us to have our sale," says Alex Tolbert, Angus

regional manager and sale manager. "The breeders stepped up in a year of change, and they brought us quality cattle and bulls with broad market appeal."

Sale managers and consignors put together a top-notch set of bulls from across the country, representing a wide variety of operations. The bulls consigned offered high-caliber phenotype and genetic profiles. Bulls were

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required to be genomically tested, and sold with genetic predictions. Hosting the sale in a central part of the country attracted several new consignors and an influx of bidders and supporters at the inaugural Cattlemen's Congress.

"We saw a great turnout this year, and we hope to continue to build on the excitement for next year," Tolbert says. "The Angus breed has positioned itself to be a leader in the industry, and the bulls brought forth reinforced that last week in Oklahoma City."

The National Angus Bull Sale typically sets the tone for an optimistic year of Angus sales, and this year was no different. **AJ**

Editor's note: View the full sale report at www.angus.org.

