

AUXILIARY NOTES

by Pam Velisek, President, American Angus Auxiliary

Navigation for Life

As we navigate through 2021, we must analyze the past and present of this breed we all hold so dear. Navigation is a key part of innovation and knowing where one wants to go. Let us look back and take lessons from some key navigators.

No, I do not think of Marco Polo or Columbus. They are not the navigators of this breed. William McCombie first comes to mind, the father of the breed. Undoubtedly, some locals in Aberdeenshire thought his genetics were crazy.

As all other great navigators, he knew where he wanted to go. As the 1900s began, the black-headed cattle were seen throughout the British Isles more frequently.

Great navigators not only create, but also share the newfound knowledge. Images of Frank Murphy's painting of a stout polled Angus bull in a field of horned cattle conjure that same thought. George Grant found the knowledge of Angus cattle in Scotland and had the foresight to navigate that bull all the way to Kansas. Talk about knowing where one wants to go.


In 2021 we must navigate many things besides land and oceans — political landscapes, oceans of red tape such as FDA standards, the sky of public opinion. Taking lessons from previous navigators and through the tools at our disposal, we push forward.

We know we can plug the genetics of this breed in Waze navigation

and get the best product to our consumers' tables, but is that enough?

Side streets and detours are everywhere. Gerald G. Jampolsky said, "The best way to navigate through life is to give up all of our controls." Does that mean we shut down our internet and Google Maps? No, but it does mean we must look inside our hearts and intuition like McCombie and Grant did before us.

We know this breed has the genetics and the hardworking families to navigate today's crazy world. We know we will not stay on the freeway when the side streets have the best tacky Christmas lights in town. We will drive these side streets and find friends of this breed along the way. Together we will take this journey toward the bright future of this already-bright breed.

Here at the Auxiliary, we are mapping 2021 to be a progressive year. We would like to increase our fundraising efforts with the hopes of strengthening our operating budget and furthering our support to the juniors. Stay on course and enjoy the scenery along the way! 


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Tick tock,
tick tock.

American Angus Auxiliary Scholarship DEADLINE MAY 1

Annually the Auxiliary awards over \$18,000 in scholarship funds to five graduating senior boys and five graduating senior girls. Apply through your state scholarship program.

Questions? Rules, applications and score sheets are available on the Auxiliary website, or contact the scholarship chair Deanna Hofing 765-721-7776 bloomdea@hotmail.com

For complete details and to apply, visit angusauxiliary.com

Applications
due
May 1