NEXT GENERATION

Compiled by Julie Mais

POSTCARD FROM A JUNIOR



Daniel Rohrbaugh

What makes you "YOU-nique"?

What differentiates you from your peers? Is it the way you talk, the way you act, the way you dress? As the saying goes, "life is a stage." You are always being watched by someone, whether it is a younger sibling, a team member or maybe a friend.

Thinking back to when I was young, I can recall a number of times when I was admiring someone because he or she represented a uniqueness which was a positive reflection of themselves. I am sure you have encountered similar situations. The people we look up to for advice and guidance have created their own brand.

Some people unknowingly market themselves on social media by what they post, like or comment on. This sets "the stage" for how people view you. This is one way to create your personal brand. The way you interact with others also affects your brand. When you attend a 4-H or FFA function, do you seek out those who are new to the group? Do you volunteer for leadership roles? At shows, do you lend a hand to someone?

Your cattle can also represent your brand. Do you keep them clean, fed and healthy? Is your equipment in good working condition? Are your animals well-behaved? These are all components of your brand.

What is the first thing that you want people to think of when they say your name? You control your

branding. You can choose to be that junior member who mentors a younger member at nationals and stays in touch through the years. You can choose to run for an office in your association or seek out a peer at National Junior Angus Association (NJAA) events who may not know many of the others. How will you determine your "YOU-niqueness"?

- Daniel Rohrbaugh

2020 Florida Angus Association Annual Meeting & Banquet



Morgan Blommel, Dade City, received the Florida Angus Association \$1,000 scholarship. Pictured (from left) are Richie Longanecker, immediate past president; J.R. Baker, immediate past treasurer; John Massaro, immediate past vice president; Morgan Blommel, scholarship recipient; and Donna Blommel, immediate past secretary.



Blair Buchanon, Lakeland, received the Florida Angus Association \$500 scholarship. Pictured (from left) are Richie Longanecker, immediate past president; J.R. Baker, immediate past treasurer; John Massaro, immediate past vice president; Blair Buchanon, scholarship recipient; and Donna Blommel, immediate past secretary.

2019 Minnesota Angus Association Annual Meeting & Banquet



Angus royalty crowned (from left) are Emily Coonrod, Hastings, 2020 Minnesota Angus princess; Alyssa Nesler, La Crescent, 2020 Miss Minnesota Angus; and Taylor Ford, Lake Wilson, 2019 Minnesota Angus princess.

2019 South Dakota Angus Association Annual Meeting & Banquet



Awarded with the local youth scholarship and heifer grant award (from left) are Katie Williams and Amy Puepke, both of Martin-Trudeau Insurance, presenting; Megan Linke, Woonsocket, scholarship recipient; Ray Trudeau, Martin-Trudeau Insurance, presenting; Kendall McAreavey, Crooks, Angus heifer grant recipient; and Randa Dean, Martin-Trudeau Insurance, presenting.

Bronze and Silver awards

Avery Dull, Westminster, Md.; Emma Eathington, Avon, Ill.; Samuel Henderson, East Troy, Wis.; Maggie Maas, Adair, Iowa; Annaliese Mead, Barnett, Mo.; Juliette Mead, Barnett, Mo.; and Kara Pinkerton, Arp, Texas; have earned the National Junior Angus Association's (NJAA) Bronze and Silver awards, according to Jaclyn Upperman, education and events director of the American Angus Association in Saint Joseph, Mo.

The Bronze and Silver awards are the first two levels of the NJAA Recognition Program that began in 1972. lunior Angus breeders must apply for the awards, then meet point requirements in many areas of participation before receiving the honors.

Avery Dull is the 18-year-old daughter of Michael Dull and attends Westminster High School. She is a member of the NJAA and the Maryland Junior Angus Association, where she has served as a membership director, treasurer, junior representative and royalty.

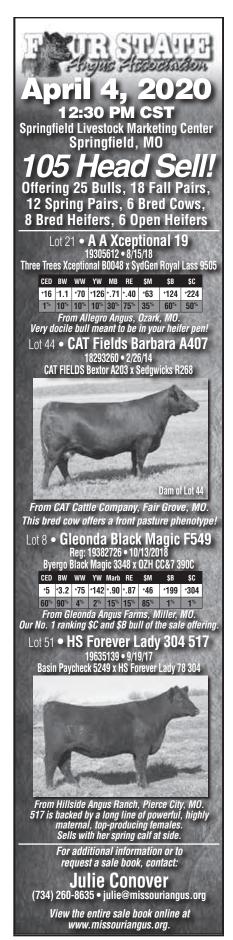
She has participated in local, state, regional and national shows and showmanship contests. At the National Junior Angus Show (NJAS), Dull participated in the team fitting, quiz bowl and livestock judging contests and the American Angus Auxiliary-sponsored All-American Certified Angus Beef ® Cook-Off. She also participated in the mentoring program in 2017. In 2018 she was a participant in the Raising the Bar conference.

Dull has consigned cattle to the Angus Event Sale.

Emma Eathington is the 18-year-old daughter of Kevin and Patricia Eathington and attends Spoon River Valley High School. She is a member of the NJAA and the Iowa Junior Angus Association, where she serves as director.

She has participated in local, state, regional and national shows and showmanship contests. At the NJAS, Eathington participated in the quiz bowl, creative writing, and livestock judging contests and the Cook-Off. She also participated in the mentoring program in 2014 and 2015.

Samuel Henderson is the 18-year-old son of Chad and Becky Henderson and attends Catholic Central High School. He is a member of the NJAA and the Wisconsin Junior Angus Association, where he has served as historian, vice show chairman, director, vice president-treasurer and fundraising director.



He has participated in state and national shows and showmanship contests. At the NJAS, Henderson participated in the livestock judging and team fitting contests. He also participated in the mentoring program in 2011.

Maggie Maas is the 20-yearold daughter of Kevin and Darci Maas and attends the University of Northern Iowa. She is a member of the NJAA and the Iowa Junior Angus Association.

She has participated in local, state, regional and national shows. At the NJAS, Maas participated in the livestock judging contest and the 2015 mentoring program.

Maas has submitted weight data to the Angus Herd Improvement Records® (AHIR®) and has consigned cattle to the Iowa Beef Expo.

Annaliese Mead is the 12-year-old daughter of Alan Mead and Melissa Morgan and attends Camdenton Middle School. She is a member of the NJAA, the Missouri Junior Angus Association and the Ozark Region Junior Angus Association.

She has participated in state and national shows. At the NJAS, Mead participated in the photography, extemporaneous speaking, livestock judging and poster contests and the 2017 mentoring program. She has also attended the 2017-2019 Angus Conventions.

Mead has consigned cattle to the Mead Farms Fall Production Sale and is actively involved with her local 4-H club.

Juliette Mead is the 17-year-old daughter of Amy Mead and Alan Mead and attends Camdenton High School. She is a member of the NJAA, the Missouri Junior Angus Association, where she serves as director, and the Ozark Region Junior Angus Association.

She has participated in local, state and national shows. At the NJAS, Mead participated in the extemporaneous speaking and livestock judging contests. She also participated in the 2017 and 2019 mentoring programs. She has attended the 2017-2019 Angus Conventions.

Mead has consigned cattle to the Mead Farms Fall Production Sale and is actively involved with her local 4-H club and FFA chapter.

Kara Pinkerton is the 18-year-old daughter of Roxanne Pinkerton and attends Chapel Hill High School. She is a member of the NJAA and the Texas Junior Angus Association, where she has served as royalty and currently serves as director.

She has participated in state and national shows and showmanship contests. At the NJAS, Pinkerton participated in the team sales and extemporaneous speaking contests and was a participant in the 2016 and 2017 mentoring program. In 2018 she participated in the Leaders Engaged in Angus Development (LEAD) conference and attended the National Angus Convention in Columbus, Ohio.