# **ASSOCIATION** HIGHLIGHTS



Compiled by Shauna Rose Hermel, editor

### **Delegate petitions**

Preparations are being made for the American Angus Association's 2018 Annual Convention of Delegates this November in Columbus, Ohio. Forms to nominate delegates to the annual meeting will be mailed to every active life and regular member of the Association who qualifies as an eligible voting member prior to April 6 according to the Bylaws.

The nomination period is April 9-June 8. Each eligible voting member is allowed to nominate one eligible voting member who resides in the same state or district, including himself or herself. The candidate should be highly involved in the Angus business, willing to attend the meeting and able to represent Angus breeders.

Signed nomination forms must be received in the Association office no later than 4:30 p.m. CDT on June 8, at which time every qualified nominee will be included on a state ballot. State ballots will be mailed to all eligible voting members in July to vote for the final slate of state delegates. When you receive the petition, please return it promptly.

#### **Foot score EPDs**

On Jan. 30, the Association and Angus Genetics Inc. (AGI) released the industry's first ever foot score research expected progeny differences (EPDs) to its members. These research EPDs — claw set EPD and foot angle EPD — are aimed to

identify issues and progress traits toward an optimum.

Information used in this first evaluation was submitted by Association members across 30 different states. A published list of 200 artificial insemination (AI) sires, along with their research EPDs and accuracies, can be found at www.angus.org/nce/documents/FootScoreResearchSires-013018.pdf.

During the next 12 months, AGI will gather feedback and the Association will collect additional data. At this time, AGI and the Association will decide the best approach to transition these research EPDs into a production EPD that will be produced weekly through Angus's national cattle evaluation (NCE).

### Foundation scholarships

The Angus Foundation will award a number of general undergraduate and graduate student scholarships this year at the 2018 National Junior Angus Show (NJAS) in Madison, Wis.

The application and guidelines are available at *www.angusfoundation.org*. The application deadline is May 1.

Certified Angus Beef LLC (CAB)/ National Junior Angus Association (NJAA) scholarship applications due May 1 are also available on the website. For more information contact the Angus Foundation at 816-383-5100.

### **Auxiliary scholarships**

The American Angus Auxiliary annually awards scholarships to

graduating high school seniors. The postmark deadline for the national contest is May 1.

Junior Angus members must first be chosen as a state auxiliary scholarship winner before advancing to the national competition.

Applications are available at www.angusauxiliary.com.

### **Affiliate scholarship**

The Angus Foundation will provide \$1,000 scholarships to three youth who use Angus genetics in their seedstock or commercial operations. Awards will be distributed in July 2018.

The applicant or applicant's parents/guardians must have transferred or been transferred an Angus registration paper in the last 36 months.

Full details can be found at www.angusfoundation.org. The Allied Angus Breeders Scholarship application is available online and is due May 1.

### F designated for 2018

International letters are designated for each year of birth for livestock identification (ID). These designated letters are an easy option to use in conjunction with numbers when permanently identifying animals. "F" is designated for 2018.

### Herds of the century

The Century Award recognizes members who have been in continuous production of registered Angus cattle for 100 years or more.

Award recipients are recognized with an engraved plaque at the Association's Annual Awards Banquet, notice in the *Angus* Journal, and a list maintained on the Association's website.

Contact the Events and Education Department for applications. This year's awards will be presented during the Awards Recognition Breakfast in Columbus, Ohio, during the 2018 Angus Convention.

### **Custom cattle tags**

Cattle producers looking for affordable ways to identify their herd can visit www.customcattletags.com, a service provided by the American Angus Association. Anyone can order ear tags, applicators, syringes and accessories.

Custom Cattle Tags provides high-quality, low-cost, customized ear tags, blank tags and prenumbered tags for cattle producers across the United States.

### **Purchase photos online**

While in the showring or covering Angus events, Angus Media staff capture thousands of photos throughout the year. Candid photographs, backdrop images and others can be found online at photo.angus.org.

For more information, contact the Communications Department at prphotos@angus.org.

#### Madison hosts 50th

The NIAA will celebrate a major milestone in 2018 as it hosts the 50th NJAS in Madison, Wis.

The 50th NJAS will take place July 7-13, 2018, at the Alliant Energy Center. Participants will notice a change in the schedule, which begins on Saturday and ends on Friday.

More than 1,200 head of cattle are expected to compete in the showring at the 2018 NJAS themed "Livin' the

Dream in 2018!" The classes offered will provide opportunities for juniors to exhibit their owned heifers, bredand-owned (B&O) heifers, cow-calf pairs, steers, and B&O bulls.

#### Transfer assistance

If you know of a junior member who has purchased or raised a heifer that he or she wants to show, please make note of all ownership deadlines. If a deadline is approaching and you haven't received the transferred registration, the Association can help.

Contact the Association at least two weeks prior to the show ownership deadline. Every effort will be made to get the transfer processed in time. Remember, late transfers are never accepted, regardless of the reason.

#### Foundation hire

The Angus Foundation introduces Rod Schoenbine as its new development director. Schoenbine, who started Jan. 8, is responsible for fundraising and relationship building to help achieve the organization's mission of advancing education, youth and research for the Angus breed and American Angus Association members.

"Rod's education, industry knowledge and professional career experiences in marketing animal health products to beef cattle producers and customer service roles, combined with his extensive network and familiarity with Angus breeders and allied industry, make him a perfect fit," said Milford Jenkins, Angus Foundation president.

Most recently, Schoenbine was the cattle genetics specialist for Zoetis Animal Health after serving as a territory manager for two different regions of the United States.

Before joining Zoetis, he served as manager for carcass data collection and product utilization for CAB before being named coordinator for producer programs and data services.

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# At a glance

#### **MARCH 2018**

- Nominations for Advisor of the 1 Year due
- 1 Nominations for Honorary **Angus Foundation recipients** due

#### **APRIL 2018**

- 15 Atlantic Nat'l Regional Preview Jr. Show and ROV Super-Point Show entry deadline
- 18-20 Women Connected, Excelsior Springs, Mo.
- 20-21 American Angus Auxiliary Spring Meeting, Saint Joseph, Mo.

#### **MAY 2018**

- 1 All-American Angus Breeders' Futurity Jr. and Open Show entry deadline
- 1 Eastern Regional and Northwest Regional Preview ownership and entry deadline
- 1 Deadline for Gold Award and Outstanding Leader applications
- 1 Deadline for scholarship applications for Certified Angus Beef LLC, NJAA, American Angus Auxiliary, Allied **Angus Breeders and Angus** Foundation
- **15** Ownership and early entry deadline for National Junior **Angus Show**
- 15 Entry deadline for NJAA creative writing, photography, graphic design and cook-off contests
- 25 Entry deadline for NJAA public speaking and career development contests

He previously served as beef cattle operations manager for Shadwell Farm Inc., Lexington, Ky., and chief farm operations manager for Simmons Farms, Eldon, Mo.

### **Angus Sales TV launched**

Filmed promotional materials allow a farm or ranch to connect with their audience in a more engaging and productive way.

Angus Media has launched a new video addition, Angus Sales TV, to assist producers in extending their promotional dollars with the

addition of videography to their sale books and elsewhere.

Angus Sales TV is a portfolio of video services ranging from video shoots, editing, posting and promotion. Now, as prospective customers flip through an online sale book, they can click on an image of an offering to see the lot's video launch instantaneously.

"In 2017, Angus Media online sale [books] received more than 38 million views," said Angus Productions Inc. (API) President Rick Cozzitorto. "By adding videos with your sale [book] on the Angus Media website, you will be on a site with the most page views in the agricultural industry, exposing your program to the largest audience possible."

For more information regarding Angus Sales TV, contact Brett Spader at 816-383-5100, ext. 205, or angussalestv@angus.media.

### Phenotype-genotype show

NJAA members will have another avenue of competition at the 2018 Eastern Regional Junior Angus Show (ERJAS) June 14-16 in Lima,

## Longevity awards

The American Angus Association recognized employees for their years of service during its Christmas party and Longevity Awards Banquet Dec. 1 in Saint Joseph, Mo.



Leann Schleicher (left), API, and Cody Combs, Association, receive five-year service awards.



Susan Bomar (left), API, and Diane Strahm, Association, receive 10-year awards.



Marg Dreesmann (left), was recognized for 50 years of service to the Association; while Kris Sticken was recognized for 35 years of service to the Association and the Angus Foundation.



Left: Recognized for 20 years
of service were (from left)
Shauna Hermel, API; Wendy
Peterson and Tammy Poirier,
Association; and Kathrin Gresham
and Carol Beckett, API.

Honorees not pictured: Kurt Kangas, Donald Korthanke and Radale Tiner, five years; and Tammy Hurt, 15 years.

Ohio. The Phenotype and Genotype Show (PGS) creates an additional competitive opportunity while helping junior members learn the value of EPDs as part of the seedstock-selection process.

The judge will analyze EPDs and place classes prior to the show. On show day, the PGS will function similar to other NJAA-sponsored shows, with the judge placing the classes on phenotype. The phenotype placings will be compiled with the genotype placings for a composite score weighting the two equally. Ties will be broken based on the phenotype placings.

The judge will receive a judge's card with the composite placings and respective EPDs to talk through the class results.

To enter in the PGS, visit angus.org/ njaa to enter online while entering for the ERIAS. All individuals must be DNA-profiled prior to the entry deadline in order to participate. Animals can be profiled with any of the available platforms, including Angus GS™, i50k or HD50k.

For more information regarding the PGS show, contact the American Angus Association Events and Education Department at 816-383-5100. Rules are available at https:// www.angus.org/njaa/entrybook/2018/ PGS-ONLINE-Specific-Show-Rules.pdf.

#### **Western National**

The 2018 Western National Angus Futurity (WNAF) and Western Regional Junior Angus Show will be April 13-15 at the Reno Sparks Livestock Events Center. The Nugget Casino Resort will serve as the headquarters hotel.

Cattle must be checked in by noon Friday, April 13. Brian Barragree of Montana will judge the junior regional Saturday. Tim Fitzgerald of Pennsylvania will evaluate the WNAF open classes Sunday.

Other activities include the

Western States queen competition, junior showmanship contest, educational program, junior social, WNAF Committee meeting, and both board and general membership meetings of the Western States Angus Association.

For more visit www.wnaf.org or contact Rod Wesselman, WNAF show manager, at PO Box 746, Moses Lake, WA 98837; info@wnaf.org; or 509-750-2185.

### **Report new leaders**

State and regional Angus associations should submit officer listings to the Association by May 1 for listing on www.angus.org. Listings may include association name, current officers, contact information and website. If you haven't received a form to update your association's listing, contact Amber Wahlgren or Lea Ann Maudlin at 816-383-5200 or at prphotos@angus.org.

State auxiliary information is requested in the same mailing. Please be sure to complete both forms and return them in a timely manner.

#### **Junior information**

A comprehensive booklet was mailed to active Angus junior members in January, including show schedules, rules and entry forms. This booklet includes information about regional preview shows, regional shows, the NJAS and the Leaders Engaged in Angus Development (LEAD) conference.

In 2017, the "NJAA Code of Conduct" was established for all NIAA members. The "NIAA Code of Conduct" is a set of guidelines for junior members that defines the expectations for junior actions and specifies consequences that could be enforced if the code is violated. Each NJAA member, along with a parental guardian(s), will need to read, sign and submit the NJAA Code of Conduct prior to participation in

the individual's first NJAA-sponsored show or conference of the year.

The information will also be available online at www.njaa.info.

### Sire Evaluation Report

The printed version of the American Angus Association Spring 2018 Sire Evaluation Report became available mid-January. Containing the EPDs and dollar value indexes (\$Values) released Friday, Dec. 8, 2017, the evaluation includes 2,400 sires in the main report with another 2,599 bulls listed in the Young Sire Supplement.

Active members who returned their blue request cards to receive a printed copy of the report received it automatically. To request a copy, contact Brenda Weigart at the Association at bweigart@angus.org or 816-383-5144.

### 2018 Angus Convention

Mark your calendars to attend the 2018 Angus Convention at the **Greater Columbus Convention** Center in Columbus, Ohio, Nov. 3-5.

Booth information is also available at www.angusconvention.com.

Registration and hotel blocks open July 1.

The convention offers producers and industry leaders opportunities for networking, education and breed improvement in addition to conducting the business of the American Angus Association.

### Sale/field-day kit

Producers planning a summer field day or a fall sale can request a sale-day kit or field-day planner and kit from the American Angus Association. The kits include educational and promotional information about the Angus breed and Association programs.

All materials should be requested at least two weeks prior to your

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#### **CURRENT ASSOCIATION FEES**

Following are the correct fees for various American Angus Association services. Be sure to send the correct amount of money with the work being requested, as incorrect payments are the main cause of delays.

#### REGISTRATIONS

Applications for animals less than 4 months of age
TRANSFERS Applications received less than 30 days from sale date
Applications received less train so days from sale date
Applications received more than 60 days from sale date
MISCELLANEOUS
Angus Herd Improvement Records (AHIR®) fee (per weaning weight)\$3
Artificial insemination (Al) service certificate
Regular annual membership\$80
Regular annual membership with <i>Angus Journal</i> subscription\$130
Lifetime membership (optional to pay in three \$500/year installments) \$1,500
Junior annual membership (less than 21 years of age)\$20
Embryo-transfer (ET) calf regular registration fee plus \$10

Rules of the American Angus Association are included in the Breeder's Reference Guide. Free copies are available from the Association. An online version is available through the "Rules and Forms" link at www.angus.org.

Cell-clone transplant calf . . . . . . . . . . . . regular registration fee plus \$50

#### **BREEDER'S REFERENCE**

Symbols are used with a registration number to denote important information about an animal.

#### SYMBOL MEANING

- Pathfinder cow or Pathfinder sire
- Embryo transfer calf
- Λ Cell clone
- % Split-ET
- @ Clone-ET
- Parentage qualified to both parents and the mating

The American Angus Association currently recognizes the following genetic conditions:

CODE AM CA	MEANING Arthrogryposis multiplex Contractural arachnodactyly
D2	PRKG2 gene mutation for dwarfism
DD	Developmental duplication
DM	Double muscling
DW	Dwarfism
HG	Horn gene
HI	Heterochromia irides
M1	nt821 mutation for double muscling
NH	Neuropathic hydrocephalus
OH	Oculocutaneous hypopigmentation
OS	Osteopetrosis
RD	Red gene
SN	Syndactyly
WT	Wild type color gene

The following single-letter descriptors appearing after a genetic condition code shall have the following meaning:

- P refers to a "potential" carrier based on an ancestor known to carry that specific
- F refers to an animal tested for one or more genetic conditions and determined to be "free" of that specific mutation.
- C refers to an animal tested for one or more genetic conditions and determined to be a "carrier" of that specific mutation.
- A refers to an animal tested for one or more genetic conditions and determined to be a carrier of two copies of that specific mutation. It may or may not exhibit the phenotype associated with that genetic condition.

The following letter designations describe cases in which there is more than one genetic condition present:

- XF Free of more than one genetic condition.
- XC Carrier of more than one genetic condition.
- XA Affected of more than one genetic condition.
- RTF Recessive trait free (produced 35 or more calves from daughters without a genetic defect).

event to ensure items will reach your destination. Contact Amber Wahlgren or Lea Ann Maudlin at 816-383-5100.

### Pathfinders posted

The online searchable version of the 2018 Pathfinder Report is now online at www.angus.org.

Started in 1978, the Pathfinder® program was created in an effort to identify superior cows in the breed based on their records of performance from Angus Herd Improvement Records (AHIR®).

Bulls that have sired a minimum of five or more Pathfinder Cows are listed as Pathfinder Sires in the report. For more information go to www.angus.org/performance/ PathfinderInfo.aspx.

#### K-Stater interns with CAB

Jill Seiler of Valley Center, Kan., joined the CAB team as a producer communications intern in January. Raised on her family's small dairy farm, she developed a passion for agriculture at a young age and brings that drive to CAB.

Seiler writes news releases, technical articles and feature stories that help cattle producers hit the high-quality beef target profitably. For the spring semester, she's part of a CAB team with members in Ohio, Nebraska, Florida and Kansas.

After graduating with dual degrees from Kansas State University in ag communications and journalism and in animal sciences and industry this May, Seiler plans to work in producer communications.

Besides her experience on the K-State Meat Judging Team, Seiler draws on writing and photography skills sharpened during internships with the Kansas Department of Agriculture and the Wisconsin Holstein Association.