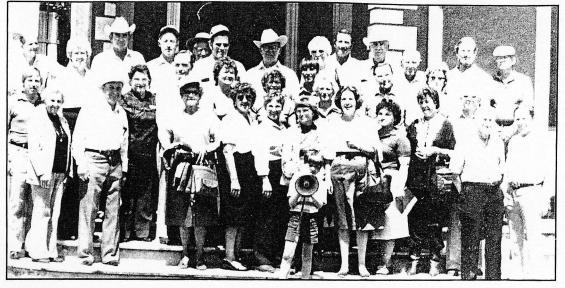
It will long be remembered for the great hospitality of Argentina and Brazilian Angus breeders, the good cattle and the many friends made during the 18-day visit.



Angus Market Study Tour

FRGEDGIDA BRAZIL

A Highlight for U.S. Breeders

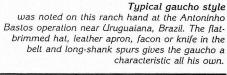
American Angus Assn. Executive Vice President Dick Spader was among those participating in the Angus Market Study Tour. The following is his pictorial account of the trip.

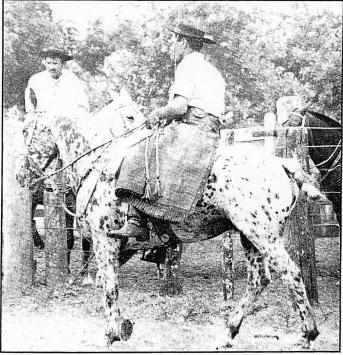
The first Angus Market Study Tour in South America will long be a highlight for 34 U.S. Angus breeders and wives visiting in the countries of Argentina and Brazil this past fall. The 18-day tour centered primarily in the Rio Grande do Sul area of Brazil and the province of Buenos Aires in Argentina where some of the most productive farming and beef cattle operations exist. Included in the tour were visits to 16 estancias in the two countries, plus visits to the major cities of Buenos Aires, Argentina and Rio De Janeiro, Brazil.

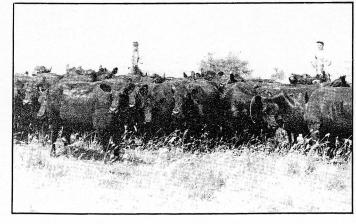
The influence of U.S. Angus was observed at nearly every location as breeders in both countries have imported bulls, females and semen to upgrade their registered and large commercial herds for many years. Not uncommon were three to four generations of U.S. breeding in herds where owners have annually visited the states for more than 20 years.

One of the first observations was the quality of registered cattle at the tour stops, as well as the excellent management of ranches in both countries. Another observation was the vastness of many of the operations where numbers of cattle, sheep and horses far exceeded many large operations in the U.S. And last was the great hospitality extended the tour group by the people of Argentina and Brazil. It was an event to remember and the friendships made will last a lifetime as U.S. and South American Angus breeders work together in a common bond to improve and promote Angus cattle worldwide.

Joao Macedo and family own part of the large cow herd at Azul Ranch in Brazil. The Azul Ranch maintains 2,400 horses, 100,000 sheep and 87,000 cattle including the largest Devon herd in the world.







ANDE DO

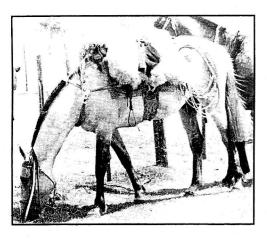
welcomed the tour group for a visit to Cabanha Santa Helena near Porto Alegre, Brazil.

The first herd visit in Brazil was Cabanha Santa Barbara near Porto Alegre.
Discussing the herd program and farm management was owner Carla Sandra S. Schneider and from left are Ray Adams, Tahoka, Texas; Dr. Raul Foretic, Overland Park, Kan.; and President Bill Bedingfield, Yale, Okla.



Flavio Tellechea Jr. welcomed the group and presented a group of cows, calves and bulls.

Paneiras, at Paso de Las Libres, Brazil, is owned by the Tellechea family. It was founded in 1941 and maintains 15,000 cows, 600 sheep, 300 mares, in addition to a farming operation.





Riding equipment is considerably different

in South America compared to the United States. The saddle is multilayered, attached with two cinches in the middle and topped with a thick sheepskin fleece. The rawhide braided rope, with a large steel hondo, is tied to the right side of the saddle.

Dr. Raul Foretic, foreign marketing specialist for the American Angus Assn., and Dr. Pedro Belquier, owner of La Biznaga

during a brief stop in the ranch tour.

At right is a small group of quality calves at La Biznaga near Buenos Aires, Argentina. These calves, all sired A.I., were by noted sires Ken Caryl Mr. Angus 8017, High Voltage and Cracker Jack Baros 12J. La Biznaga encompasses 150,000 acres and maintains 250 registered Angus cows and 10,000 commercial cows.





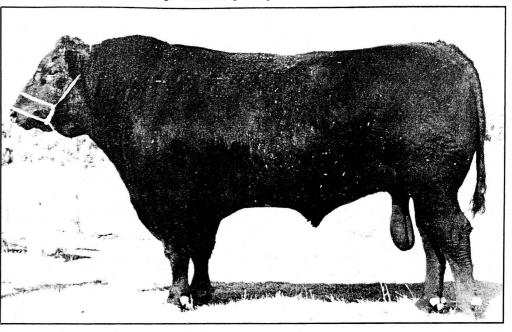
Sir Williams Geiger by JW Big Ben 7063 is a recent addition to the Angus bull battery in Argentina.

The bull is now in stud at Central

Artificial Insemination Center of the West owned by Horacio Hernandez, Darregueira.

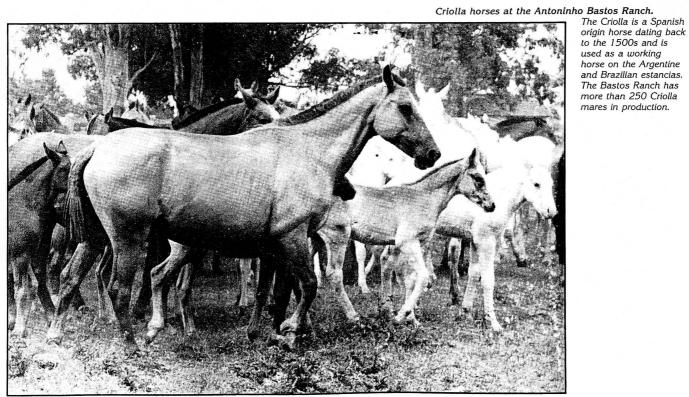


Even the gringos got in the act as Joyce Nelson, Hunler, Okla., goes for a ride (in borrowed atlire) at Cabanha Santa Barbara.





Big Sky were presented to the tour group for evaluation.



used as a working horse on the Argentine and Brazilian estancias. The Bastos Ranch has more than 250 Criolla mares in production.