

SEEDSTOCK COAST TO COAST

Raising cattle is both an art and a science. No two operations will ever look the same. As we dove deep into the essence of the Angus seedstock industry, we wanted to know what made operations unique in each region. Your regional managers named countless differences and similarities for their producers. See what your regional manager said about your region and how it applies to your own operation.

KURT KANGAS **Region 10**

Up here you have to realize that your customers might not want what your neighbor is doing. Our producers also have to develop a strong private treaty following before having a large, successful auction.

ROD GEPPERT **Region 6**

We have both types of cattle. From easy fleshing, moderate sized cattle to extreme performance type, there is truly something for everyone.

JAKE TROUT **Region 12**

Most of the landscape is desert or irrigated, but in the north the cattle have to work hard to get through the heavy forests.

DREW FELLER **Region 7**

Across this region producers need a commercial focus without sacrificing carcass and maternal traits.

JAKE PICKERING **Region 11**


It's important to know when your customers calve, what kind of cattle they need and when they will be needing them. As with any other region, we are extremely diverse from one end to the other.

JEFF MAFI **Region 8**


This region is unique for the fact that commercial customers have the availability to custom feed yards of all sizes and several major packers that are very conveniently located as well in western Oklahoma and southwest Kansas.

RADALE TINER **Region 9**


Throughout Texas there is a wide variety in terrain and weather. This contributes to some cross breeding decisions of producers here. While New Mexico has a lot of open pastures where cattlemen graze about one cow per 40 acres of land.



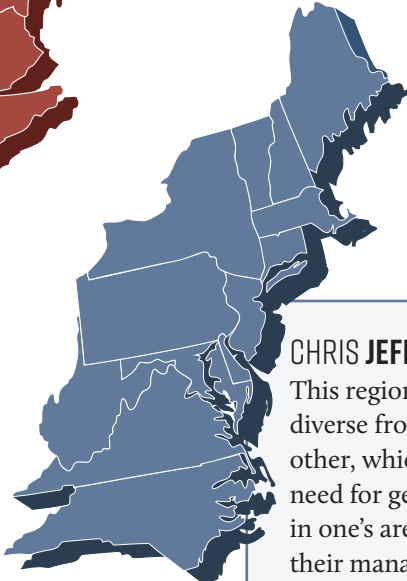
CASEY JENTZ Region 4
 There is a lot of diversity in types of operations. We are kind of like the jack of all trades. Cattlemen produce cattle for a lot of different climates all within the same region.



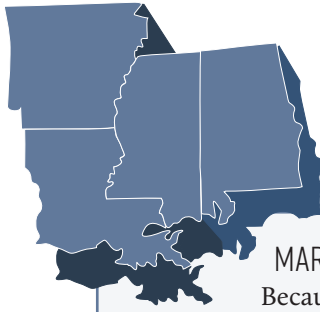
ALEX TOLBERT Region 3
 We are in a unique part of the world where fescue management can either help or hinder your operation. Properly stockpiling fescue in the fall can extend the grazing period and reduce dependence on hay or other harvested feeds.



ADAM CONOVER Region 5
 You really have to let the size, work load, financial burden and sale numbers of your operation grow together. If any of the pieces outgrows the rest of them it is hard to get the operation back into kilter.



CHRIS JEFFCOAT Region 1
 This region is extremely diverse from one end to the other, which illustrates the need for genetics that work in one's area and under their management but more importantly their customer's area and management.



MARK SIMS Region 13
 Because the environment of the southeast is so unique, producers need to identify the type of Angus genetics that will work well in this area and where their customers are located.



DAVID GAZDA Region 2
 We deal with a lot of non-cattlemen entering the business with limited or no large animal experience. It is a challenge trying to educate those people, not only on Angus, but everything pertaining to the operation.