



# Fort Worth Stock Show *Celebrates 100 Years of Heroes*

**A**n exciting Centennial Edition of the Southwestern Exposition and Livestock Show is ~~planned~~ during the 17 days of a special celebration Jan. 19 through Feb. 4 to commemorate "100 Years of Heroes" at Will Rogers Memorial Center.

The spectacular program is packed with special entertainment features. "This is a once-in-a-lifetime opportunity you will not want to miss," said W.R. Watt Jr., Stock Show president/manager.

The American Angus Association will hold its National Show at the 1996 Stock Show, the first time it has chosen Fort Worth. The Angus Roll of Victory Show is Saturday, Jan. 27, starting at 10 a.m.

This prestigious event joins other Fort Worth-bound national shows approved by the American Maine-Anjou Association and American Hereford Association. Also scheduled is the Texas Hereford Association **annual** business meeting.

These cattle breeds will exhibit along with other beef and dairy breeds, sheep, swine, horses, donkeys, mules, llamas, and some of the exotic animals. In all, an anticipated entry list of more than 18,000 is expected. Last year's entry was a record 18,851 head.

Livestock exhibitors received their

Premium Lists stating procedures for making entries in the Centennial Show in October.

Two additional matinee performances have been added the first weekend to the world's original indoor rodeo, making a total of 30 action-packed performances, all scheduled in Will Rogers Coliseum.

A Centennial pageant will be interspersed with what is known as the best rodeo production in the United States. Featured flash-backs in music and verse of Stock Show and rodeo history will reflect a successful past and enhance the Centennial theme that utilizes special effects never seen before in Fort Worth. Tad Griffith of Las Vegas, producer of the special, is the son of the late Dick Griffith, one of the "Heroes" of the Stock Show, having been a contestant in the early 1920s.

Returning to the rodeo will be the crowd-pleasing and exciting Canadian Chuck Wagon Races. This popular event is sponsored by the GMC Silver Star Truck Dealers, with the four individual wagons provided by Justin Boot Company, Winn-Dixie Texas, Fort Worth Star-Telegram and Texas Commerce Bank.

Another rodeo feature will be the

**Coors Cowtown** Cutting contest with both open and non-pro contestants seeking a share of a \$23,800 purse. Three riders will go head-to-head with rough, range cattle at each performance.

The Fort Worth Calf Scramble, giving Texas high school boys and girls an opportunity to catch wildly running loose calves for a chance to snare \$500 certificates to purchase heifers for show here next year, is sponsored by Mrs. Baird's Bakeries and Justin Boot Company.

Among new events in the W.R. Watt Arena of the new Charlie and Kit Moncrief Building will be a nightly presentation of a Centennial Western Roundup Show, free to Stock Show visitors. This program will revisit a bit of history and entertain from the past.

Rodeo ticket mail orders are being accepted now at P.O. Box 150, Fort Worth, Texas 76101-0150. Tickets are priced at \$16 for Friday night and all weekend performances, and \$14 for Monday through Friday matinees and Monday through Thursday nights. Mail orders should include \$3 extra per order for return postage.