

# AUXILIARY NOTES

by Julie Conover, president, American Angus Auxiliary

## Our Auxiliary Toolbox

*When you think about trying to work on just about anything, you need the right tools. The greatest asset of the American Angus Auxiliary is its members.*

The members are a diverse group of phenomenal women scattered across the nation, with drive and determination to help their individual cattle programs be successful and who are interested in the greater good of helping the next generation of Angus enthusiasts prosper.

For 70 years, the Auxiliary has been supporting Angus youth through scholarships, promoting beef education, encouraging advocacy through the public speaking contest and Miss American Angus, and rewarding exceptional showmanship skills. From Rattey sculptures earned to the pristine Miss American Angus red jackets, these tools are earned with hard work and resolve.

We celebrated three major achievements in 2022. We reached a new milestone, awarding a total of \$20,000 in scholarships to ten outstanding junior members. This makes the combined total of \$511,000 awarded to 500 scholarship recipients.


Additionally, an advocacy program has been formed in partnership with Certified Angus Beef. Miss American Angus will now annually assist with at least one event to continue to connect consumers and food industry personal to the Angus breed.

Our final milestone comes in the form of leadership. This was the first time we've had a second-generation American Angus Auxiliary president.

Carol Bloom served as president in 1991-1992, and her daughter, Deanna Hofing, served for 2021-2022. Thank you to the entire family for their support.

In talking about tools, you will need one of those to hang this unique item! The American Angus Auxiliary commissioned a painting by CJ Brown in honor of the Auxiliary's 70th anniversary. The painting includes 29 Angus cow families and the 68 past presidents. Our sincere thanks go to Vintage Angus Ranch for their purchase of the original, as well as to those who have purchased both the artist proofs and prints. At this time, we are selling numbered prints, which are \$130 and include shipping. To purchase, please visit our website or call Amy Griffin at 806-789-2066.

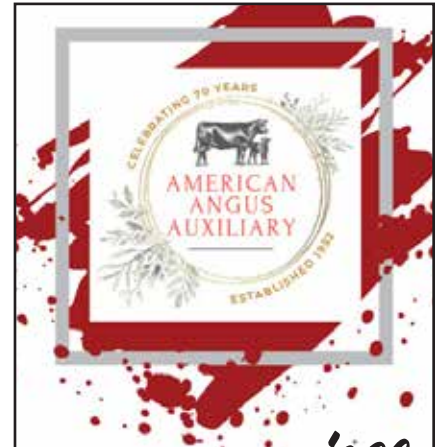
Moving forward, the Auxiliary will continue to garnish more tools as we aim to have an engaging and exciting year. As a third-generation Auxiliary member, it is my privilege to serve you in this prestigious position and represent the Angus Auxiliary to its fullest.

Have a great 2023, and please reach out to myself or any of the executive board if you have questions or need assistance in filling your toolbox! 

Sincerely,

*Julie T. Conover*

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*Own a piece of History*

In 2022, we celebrated the American Angus Auxiliary's 70th Anniversary. To commemorate the occasion we have this one-of-a-kind CJ Brown painting. Prints are now available for \$130.



*Order today*



For more information please contact:

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