

CAB BARN PAINTING BRINGS \$15,000 FOR ANGUS FOUNDATION

Gardiner family purchases painting at Angus Convention with funds benefiting the Angus Foundation's mission.

by Peyton Schmitt, American Angus Association

The Angus Foundation raised \$15,000 with the auction of a *Certified Angus Beef* (CAB) barn painting at the 2022 Angus Convention in Salt Lake City, Utah. The painting was auctioned at the annual American Angus Association Awards Dinner and Reception Sunday, Nov. 6 and was purchased by Gardiner Angus Ranch of Ashland, Kan. Funds raised will help further the Angus Foundation's mission of supporting Angus education, youth and research.

In 2018, CAB celebrated 40 years in business with the "Brand the Barn" campaign, painting 40 barns belonging to Angus breeders in 25 states across the country with the CAB brand logo. In response to the campaign, many Angus enthusiasts joined the waitlist to have their own barn painted. The Angus Foundation offered breeders the unique chance to skip the line and proudly represent the brand on their operation.

"We're incredibly thankful for the Angus family's support of this offering from Certified Angus Beef," says Jaclyn Boester, Angus Foundation executive director. "The generosity of the Gardiner family will help continue the Angus legacy and is an investment in the future of our breed."

CAB will commission artist Troy Freeman to brand the Gardiner Angus Ranch barn and will also provide \$1,000 to host a celebration in conjunction with the painting. Funds raised will support a variety of programs including educational opportunities for breeders, leadership development conferences for Angus youth and groundbreaking industry research.

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The Gardiner family (back row, from left) are Grant, Megan, Debbie, Brittany, Ransom, Kayla, Eva, Quanah and Cole.

Front row (from left) are Greg, Sierra and Mark. Not pictured is Greta Gardiner.