

NEW PRODUCTS

by Megan Silveira, assistant editor

Breaking Barriers on the Farm

New products help producers achieve new levels of efficiency.

Raising cattle is no easy feat. From the unpredictability of Mother Nature to the ever-changing market, the agriculture industry comes with barriers to productivity.

With this month's new products, however, producers can help ensure profitability goals are being reached on their cattle operations.

Allflex UTT3S applicator

At the start of October, Allflex Livestock Intelligence, a livestock portfolio of digital products within Merck Animal Health, announced the availability of a new UTT3S ear tag applicator.

This is the first advancement in applicators in more than 10 years. The new applicator boasts simplicity, ergonomics and safety for cattle producers when it comes to animal ear tagging and device applications.

"Tagging cattle is such a routine part of livestock operations. We want to bring producers a way to simplify device application and make it ergonomically friendly for almost any adult," says Scott Holt, associate director marketing-identification at Allflex. "The UTT3S is much easier and more comfortable for handlers to use, and maximizes animal comfort and welfare while devices are applied."

The new applicator is lightweight and comes equipped with an easy-

squeeze mechanism that requires little force. A spare pin is also stored within the handle. In addition to being simple and convenient to use, the UTT3S allows operators to attach a two-piece visual ID, electronic ID and monitoring device to cattle.

The combination of enhanced safety features and low application force helps protect the hands of users even when handling multiple animals. The design of the applicator allows for ear tags to be applied quickly and quietly for maximum animal comfort and user safety.

The applicator can be used to apply Allflex two-piece ear tags, two-piece electronic identification tags, and monitoring ear tags for cattle, sheep, goats and swine.

For more information go to www.allflexusa.com.

New Holland Construction

New Holland Construction launched two new products at the end of October: the C362 Track Loader and B75D Loader Backhoe. Both were launched alongside the 2021 GIE+EXPO in Louisville, Ky.

With 114 gross hp, rated operating capacity of 6,200 pounds (lb.) and a breakout force of 12,900 lb., the C362 is the company's largest and most powerful compact track loader.

"This machine redefines best-in-class performance in key areas,

giving you the confidence to tackle jobs you hadn't considered before," says Tyler Mills, director. "Customers can do more and operate longer thanks to the C362's power, strength and stability."

The new design frame, made with a heavy-duty steel rear door and rear hood, is designed to last. It has bucket cylinders mounted on the front of boom arms and comes with a patented new lift design and electro-hydraulic controls featuring multiple speed and sensitivity settings.

The B75D is suitable for multiple projects, offering users 74 gross hp, more than 18 feet of maximum digging depth and standard 4WD.

"Its high-performing capacity, comfortable operator's platform and outstanding digging depth will increase productivity in a wide range of work," says Ryan Anderson, construction product marketing manager for New Holland North America. "The B75D is fit for operations needing something a bit smaller but still looking for competitive and productive power."

The loader backhoe is fuel-efficient and does not require the addition of fluids or diesel particulate filters, allowing for simplified use and maintenance for operators. 