

January Issue | Tough Conversations



## TOUGH CONVERSATIONS

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Open discussion could lead to producer-led solutions.

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Angus Media celebrates Julie Martinez's 15 years of service to the Angus breed.

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# **102 FOCUS ON THE FUNDAMENTALS,** LOOK TO THE HORIZON

American Angus Association CEO Mark McCully said change is inevitable, but the Angus breed's foundation is strong during the 2021 National Angus Convention and Trade Show. *See page 102 for more Angus Convention coverage.* 

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