



Three Producers Win Big

Angus Convention attendees roll the dice and win big in Reno.

by Katy Holdener, American Angus Association

American Angus Association members, attendees and Angus enthusiasts gathered Nov. 3 in the Priefert Rodeo & Ranch Equipment cattle demonstration arena to await the grand prize giveaway ceremony.

Convention-goers entered to win a Priefert and Tru-Test by Datamars complete cattle handling system, the versatile John Deere HVAC XUV835M Gator™ Crossover Utility Vehicle, and a Bridgeview Manufacturing Bale King 5300 processor. More than 800 attendees visited each respective booth to pick up an Allflex-sponsored electronic identification (eID) tag to enter the contest, but only three winners took home a grand prize.

Designed to alleviate stress for cattle and the producer, the Priefert Rodeo and Ranch Equipment cattle handling system corral combines a solid sweep with a straight working alley, leading to a Priefert Model S04 Squeeze Chute. The prize also includes a Tru-Test by Datamars complete weight and water management solution.

The sponsorship package includes the XR5000 digital scale indicator, HD5T load bars designed for manual and hydraulic squeeze chutes, XRS2 eID reader, and the WaterWell™ 2 automatic waterer. The complete cattle handling system will allow producers to handle their livestock safely and efficiently and make

informed management decisions down the road.

Steven Gilje of Rolette, N.D., took home the complete Priefert Rodeo and Ranch Equipment and Tru-Test by Datamars cattle handling system and complete weight and water management solution valued at more than \$33,000.

“There are certain parts of the Priefert system that I have been needing for my operation,” Gilje says. “Hearing my name called as the winner was a great moment. To be able to take this piece of equipment home is a major accomplishment.”

Anne Patton Schubert of Taylorsville, Ky., was the lucky winner of the XUV835M HVAC



Sarah Thomas, Homedale, Idaho, won the Bridgeview Manufacturing Bale King 5300 three-bale processor giveaway. Pictured (from left) are Mark Dawson, Bridgeview Manufacturing Inc. representative; and Sarah and Jimmy Thomas. Processing hay alleviates some of the wasted energy that livestock use in tearing their feed out of a packed bale or spent digesting unprocessed bales.




Anne Patton Schubert, Taylorsville, Ky., won the John Deere HVAC XUV835M Gator Crossover Utility Vehicle giveaway. The utility vehicle features a three-person cockpit with heating, ventilation and air conditioning, power steering, front and rear suspension, and a 54-horsepower gasoline engine.

Gator™ Crossover Utility Vehicle. Donated by John Deere, the versatile utility vehicle has a retail value of more than \$22,000 and features a three-person cockpit with heating, ventilation and air conditioning, power steering, front and rear suspension, and a 54-horsepower (hp) gasoline engine. Patton Schubert can utilize the Gator to stay warm in the winter or cool in the summer, making ranch work a breeze in any situation.

“The Gator will get a lot of use on our farm,” Patton Schubert says. “The indoor cab is something we have never had before. My husband, Gordon, will so enjoy that. It will be really exciting to get this home to Kentucky.”

Claiming the third Angus Convention giveaway is Sarah

Thomas of Homedale, Idaho. Thomas received the unique Bridgeview Manufacturing Bale King 5300 three-bale processor. The processor will save the Thomas family time, fuel and miles by including a third bale of hay, as opposed to the traditional two-bale processor. Processing hay alleviates some of the wasted energy that livestock use in tearing their feed out of a packed bale or spent digesting unprocessed bales.

“When I heard my name called, I couldn’t believe it,” Thomas says. “We usually never win anything. We are looking forward to using the processor to bed cattle with corn stalks. It will be far faster than our current method.” 



Steven Gilje, Rolette, N.D., won the Priefert and Tru-Test by Datamars complete cattle handling system giveaway. The complete cattle handling system allows producers to handle their livestock safely and efficiently and make informed management decisions down the road.

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