

ANGUS, *America's Breed*

*Progress and innovation celebrated at the fifth annual
Angus Convention in Columbus, Ohio.*

by Julie Mais, editor, and Kate Ryan, American Angus Association





142 Angus Equals Beef

146 Leadership Elected

150 Angus Heritage
Runs Deep

154 Angus Ambassador
Selected

156 Beauty and Grace

162 Sublime Support

166 CAB House Party

170 Meat Sweats

174 It Pays to Attend

180 Showcasing New
Products

ANGUS

CONVENTION

Nearly 2,000 Angus breeders, cattle producers and industry professionals gathered in the heartland, birthplace of the *Certified Angus Beef*® (CAB®) brand Nov. 2-5, 2018, for the fifth annual Angus Convention and Trade Show hosted in Columbus, Ohio. The American Angus Association celebrated a year full of progress and innovation at the three-day event.

Declaring Angus as America's breed during the first general session, Allen Moczygema, Association CEO, said "We are very pleased to have celebrated another great year at the American Angus Association, culminating in another successful Angus Convention. We connected with numerous members, partners and friends and had the opportunity to show significant progress on the Long-Range Strategic Plan."

NATIONAL ANGUS TOUR

The convention commenced on Friday, Nov. 2, with the National Angus Tour, hosted by the Ohio Angus Association. The first stop on the tour was Claylick Run Farm in Newark, Ohio. At the farm, a representative from Select Sires Inc. spoke to participants about the benefits of an artificial insemination (AI) program and how bull studs owned by the company are cared for. Additionally, cattle from Ohio and West Virginia were on display for attendees to view. Producers were able to network with fellow tour attendees from around the country.

The second stop on the tour was the Certified Angus Beef LLC headquarters in Wooster, Ohio. Visitors enjoyed a hearty CAB brand lunch and heard from CAB President John Stika and founding president Mick Colvin. After lunch, participants were free to tour the CAB campus, and Chef Tony Biggs demonstrated proper cooking techniques to attendees at the Culinary Center.

CELEBRATING GENEROSITY

Friday evening, a year of generous giving was commemorated at the Angus Foundation Supporter Recognition Event as several individuals and families were recognized for their continued investment in the Angus breed.

In addition to an impressive gross of \$36,000 by the live auction, two generous donations were made that evening — one outright unrestricted cash gift of \$40,000 as well as an \$80,000 gift to the National Junior Angus Show (NJAS) Endowment Fund.

Continued on page 138

FOCUS ON LEARNING

The 2018 Angus Convention was a true educational experience. Participants had the opportunity to attend workshops and demonstrations at the fourth-annual Angus Genomics Symposium, sponsored by Neogen GeneSeek. Keynote speakers for the event included Dr. Spencer Wells, geneticist, anthropologist and former explorer-in-residence at the National Geographic Society and Mark McCully, *Certified Angus Beef LLC* vice president of production.

The fifth-annual Angus University, sponsored by Merck Animal Health, encompassed a diverse set of breakout sessions from genetic advancement to marketing practices. It also included inspiring presentations from U.S. Special Forces Green Beret Commander Mark Nutsch and Cameron Bruett, corporate affairs and sustainability, JBS USA.

This year marked the first-ever Angus Convention Meat Judging Contest, hosted by the Ohio State University and CAB. The contest had three divisions — youth, young adult and adult. Winners of each division took home a \$650 Greeley Hat Works gift card. Cole Walenciak won top honors in the youth division and Susan Schlosnagle won the adult division. Ohio native Ellie Kidwell won the young adult division and was named overall champion.

SOMETHING FOR EVERYONE

Convention attendees entered the Grand Prize Giveaway contest to win a Priefert and Tru-Test complete cattle handling system and a John Deere XUV835M



Attendees had many activities to choose from while at Angus Convention in Columbus, Ohio.

We are very pleased to have celebrated another great year at the American Angus Association, culminating into another successful Angus Convention.

— Allen Moczygemba, Association CEO

Gator Crossover utility vehicle. Barry Endy of Canonsburg, Pa., took home the cattle handling system. Sidman, Pa., native Theresa Neff was the lucky winner of the John Deere Gator Crossover utility vehicle.

Following the giveaway drawing, two-time TNN/Music City News Entertainer of the Year Neal McCoy brought his renowned stage presence to Columbus to provide convention-goers live entertainment.

RECOGNITION

The highly anticipated Awards Recognition Breakfast on Monday, Nov. 5, highlighted some of the Association's best and brightest.

The American Angus Auxiliary announced Cindy Ahearn, Wills Point, Texas, will lead the organization as president in 2019.

Roll of Victory (ROV) Show winners were recognized. ROV Show Heifer of the Year was EXAR Princess 6680, owned by Carter Ward, Plattsburg, Mo. Winning ROV Show Bull of the Year was SCC Tradition of 24, owned by Cade Stertzbach, Louisville, Ohio; David Smith, Boulder, Colo.; and Massie Creek Cattle, Cedarville, Ohio. Express Ranches, Yukon, Okla., won the coveted ROV Breeder of the Year title.

In the Angus Value Discovery Contest, grand champion pen went to Boyer Brothers Angus Farm, Perryville, Mo.; and Georg Farms, LLC, Sabetha, Kan., took home reserve grand champion pen honors.

Each year, the American Angus Association celebrates innovators and visionaries who possess drive and wise decision-making skills to better the breed and the industry by selecting individuals for induction into the Angus Heritage Foundation. The 2018 inductees are Keith Arntzen, Hilger, Mont.; Evelyn Edmunds, Clover, S.C.; Mark Gardiner, Ashland, Kan.; Donna Holmes, Saint Joseph, Mo.; and Lowell Minert, posthumously, Dunning, Neb.

Celebrating a centennial while at the at the 2018 Angus Convention were Rains Angus and McKean Brothers, both of Mercer, Pa. The cousins were named the Century Award recipients, which honors members and their families who have been in continuous production of registered Angus cattle for at least 100 years.

Angus youth had their moment on stage as National Junior Angus Association (NJAA)

member Cale Hinrichsen, Westmoreland, Kan., was named the 2019 Angus Ambassador. Serving as the 51st Miss American Angus will be Madison Weaver, Ephrata, Pa.


LEADERSHIP ELECTED

The 135th Annual Convention of Delegates transpired immediately following the Awards Recognition Breakfast where two new officers and five directors were elected to the Association's Board of Directors. The new treasurer was also announced.

Elected to serve as officers of the American Angus Association board include John Pfeiffer, Jr., Mulhall, Okla., president and chairman of the Board; and Don Schiefelbein, Kimball, Minn., vice president and vice chairman of the Board.

Elected to serve the Association for a first term is Jim Brinkley, Milan, Mo., and elected for a second three-year term are James Coffey, Hustonville, Ky.; Chuck Grove, Forest, Va.; Mike McCravy, Bowdon, Ga.; and Mick Varilek, Geddes, S.D.

Elected by the Board at its September meeting, David Dal Porto, Oakley, Calif., will be treasurer for 2018-2019. He is currently serving his second term on the board of directors.

The 2019 National Angus Convention and Trade Show is heading west to Reno, Nev. Registration and lodging reservations open July 1, 2019. 

Editor's note: The Angus Journal will print coverage of the 2018 Angus Convention in this and upcoming issues. See online coverage of the convention at www.angus.org/Media/News/.

