



Up Front

► by **John Crouch**, interim executive vice president

Louisville provided opportunity to share ideas

The North American International Livestock Exposition (NAILE) in Louisville, Ky., is always an exciting place to be in mid-November. Preparation for the 118th Annual Meeting of the American Angus Association began early, as ballots for the nomination of delegates for the Annual Meeting were mailed to Association members in July. This procedure begins the democratic process resulting in the election of officers and directors who, in turn, will determine the future direction for the advancement of the Angus breed.

Your participation needed

The election of new Board members is vitally important to the health of the breed. It is, therefore, important for Angus breeders to encourage outstanding Angus leaders to seek seats on the Board. Competition provides healthy debate on issues that are vital to our success. The beef industry is a dynamic, changing industry, much different from what it was 50, or even 10, years ago.

Your Association must constantly consider programs that respond to commercial producer profitability and consumer satisfaction. In some cases these deliberations must involve "out-of-the-box considerations" that perhaps encompass a departure from the role traditionally played by breed associations. Innovations beyond this traditional role require research and

proper documentation, but also courage and conviction on the part of your officers and Board.

The gathering of Angus breeders at the NAILE each year serves many purposes. It affords the opportunity for breeders, both large and small in scale, to come together to discuss issues that affect the future of our industry, and to make the officers, directors and Association staff aware of any concerns. These personal contacts are vital communication links between the Association and the membership.

Multitude of activities

There are many other events conducted at the NAILE in conjunction with the Association's Annual Meeting. The Angus show was a tremendous display of 262 Angus bulls and females with desirable

phenotypes and genetics. One had only to be present at the arena early in the morning to appreciate the number of enthusiastic observers vying for front-row seats. Shows continue to play a very important role in promoting Angus to the purebred industry.

It was exciting to be a part of the American Angus Auxiliary's "kick-off" in celebrating its 50th anniversary. The annual breakfast was served to a full house, which attests to the tremendous respect the membership affords the Auxiliary. These ladies provide a tremendous service to the breed, as well as invaluable support to our youth programs.

The Annual Banquet is the Angus social event of the year. Nearly 600 attendees enjoyed wonderful fellowship at this event, which recognizes those who have made significant contributions to the advancement of the breed and the Association.

The 2001 Annual Banquet will remain etched in the minds of those who attended as perhaps the most memorable in years. It was concluded with a wonderful tribute to the life of Dick Spader.

As we ponder the future and make preparations for dealing with the complex issues that we will face in the year 2002, we encourage and solicit input from the membership. The American Angus Association is dedicated to providing service to you. There are no insignificant ideas or trivial comments.

E-MAIL: jcrouch@angus.org

AMERICAN ANGUS ASSOCIATION

3201 Frederick Ave., Saint Joseph, MO 64506-2997
Office hours: (M-F) 8 a.m. to 4:30 p.m. (Central)
phone: (816) 383-5100; fax: (816) 233-9703
e-mail: angus@angus.org ■ home page: www.angus.org

OFFICERS

Leroy Baldwin, president, 3660 NW 56th St., Ocala, FL 34475 ■ **John Crouch**, interim executive vice president, 3201 Frederick Ave., Saint Joseph, MO 64506; jcrouch@angus.org ■ **Steve Brooks**, vice president, 7206 146th Ave. SW, Bowman, ND 58623; brookssa@pop.ctctel.com ■ **Joe Elliott**, treasurer, 1291 Stroudsville Rd., Adams, TN 37010; resjoe@bellsouth.net

BOARD OF DIRECTORS

Terms Expiring in 2002 — **Leo Baker**, RR 1, Box 39, Saint Onge, SD 57779; msbaker@dtgnet.com ■ **Jim Bradford**, 1454 Hwy. 44, Guthrie Center, IA 50115; mjbrad@netis.net ■ **Joe Elliott**, 1291 Stroudsville Rd., Adams, TN 37010; resjoe@bellsouth.net ■ **Brian McCulloh**, S 7589 Tainter Rd., Viroqua, WI 54665; woodhill@mwt.net ■ **Lowell Minert**, Box 68, Hwy. 91, Dunning, NE 68833

Terms Expiring in 2003 — **Keith Arntzen**, 41 Arntzen Lane, Hilger, MT 59451; karntzen@ttc-cmc.net ■ **Minnie Lou Bradley**, 15591 CR K, Guthrie Center, IA 50115; Memphis, TX 79245-5003; bradley3@srcaccess.net ■ **Paul Hill**, 11503 SR 554, Bidwell, OH 45614; champion@zoomnet.net ■ **Abbie Nelson**, 12211 Pear Lane, Wilton, CA 95693; 5starangus@compuserve.com ■ **Dave Smith**, 1601 N. CR 200E, Greensburg, IN 47240; dsmith@stewartseeds.com

Terms Expiring in 2004 — **Ben Eggers**, 3939 S. Clark, Mexico, MO 65265; eggers@sockets.net ■ **Mark Gardiner**, Rt. 1, Box 292, Ashland, KS 67831; gar@ucom.net ■ **Jot Hartley**, PO Box 553, Vinita, OK 74301; jothartley@hotmail.com ■ **Jay King**, 28287 Woodside Drive, Rock Falls, IL 61071-9556; saukvalley@wmccinc.com ■ **Richard (Dick) Tokach**, 5520 CR 81, Saint Anthony, ND 58566; rctokach@westriv.com

ADMINISTRATIVE STAFF

Activities & Junior Activities—James Fisher, director ■ **Administrative Secretary**—Pat Musil ■ **Angus Information Management Software**—Scott Johnson, director ■ **Commercial Relations**—Bill Bowman, director; Matt Perrier, assistant director ■ **Communications & Public Relations**—Susan Rhode, director; Shelia Stannard, assistant director ■ **Information Systems**—Lou Ann Adams, director ■ **Finance & Accounting**—Richard Wilson, director ■ **Member Services & Office Management**—Bryce Schumann, director; Carol Waller, assistant director ■ **Performance Programs**—John Crouch, director; Bill Bowman, assistant director

AMERICAN ANGUS AUXILIARY

President—Pat Grote, Bennington, OK
For a complete listing of officers, refer to page 63.

REGIONAL MANAGERS—Refer to page 204.

CERTIFIED ANGUS BEEF LLC

President—Jim Riemann, Wooster, Ohio
For a CAB staff listing, refer to page 54.